HALEON

2024 Half year results

August 2024

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This presentation contains certain statements that are, or may be deemed to be, "forward-looking statements" (including for purposes of the safe harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934). Forward-looking statements give Haleon's current expectations and projections about future events, including strategic initiatives and future financial condition and performance, and so Haleon's actual results may differ materially from what is expressed or implied by such forward-looking statements. Forward-looking statements sometimes use words such as "expects", "anticipates", "believes", "targets", "plans", "intends", "aims", "projects", "indicates", "may", "might", "will", "should", "potential", "could" and words of similar meaning (or the negative thereof). All statements, other than statements of historical facts, included in this presentation are forward-looking statements. Such forward-looking statements include, but are not limited to, statements relating to future actions. prospective products or product approvals, delivery on strategic initiatives (including but not limited to acquisitions and disposals, realisations of efficiencies and responsible business goals), future performance or results of current and anticipated products, sales efforts, expenses, the outcome of contingencies such as legal proceedings, dividend payments and financial results.

Any forward-looking statements made by or on behalf of Haleon speak only as of the date they are made and are based upon the knowledge and information available to Haleon on the date of this presentation. These forward-looking statements and views may be based on a number of assumptions and, by their nature, involve known and unknown risks, uncertainties and other factors because they relate to events and depend on circumstances that may or may not occur in the future and/or are beyond Haleon's control or precise estimate. Such risks, uncertainties and other factors that could cause Haleon's actual results, performance or achievements to differ materially from those in the forward-looking statements include, but are not limited to, those discussed under "Risk Factors" on pages 193 to 201 of Haleon's Annual Report and Form 20-F 2022. Forward-looking statements should, therefore, be construed in light of such risk factors and undue reliance should not be placed on forward-looking statements.

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This presentation accompanies and should be read together with our half year results release, published August 1 2024. No statement in this presentation is or is intended to be a profit forecast or profit estimate.





Brian McNamaraCEO

2024 Half year results

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Good first half 3.5% H1 organic revenue growth¹, with 4.1% in Q2, and very strong organic operating profit growth¹ of 11.0%

Strategy driving strong competitive market share with 69% of business having gained or maintained market share²

Continued evolution, implementing change to become more agile

Further progress on sustainability and health inclusivity ambitions

Updating FY 2024 guidance: Organic revenue growth¹ remains 4-6% with organic operating profit growth¹ now expected to be up high-single digit

Increasingly confident in medium term guidance and continue to build track record of delivery

^{1.} See Appendix for definition

^{2.} Market share statements throughout this report are estimates based on the Group's analysis of third party market data of revenue for YTD May 2024, including IQVIA, IRI and Nielsen data. Represents % of brand-market combinations gaining or maintaining share (this analysis covers c. 90% of Haleon's total revenue)

Clear approach to deliver on growth ambitions



Category-leading brands

Attractive geographic footprint

Growth sector

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Continue to evolve portfolio

Human understanding + trusted science

Proven brand-building and innovation

Leading route-to-market

Digital connectivity

Household penetration

New and emerging opportunities

Strong execution and financial discipline

Responsible business

4-6% organic annual revenue growth¹

Expanding margin² while investing for growth

High cash conversion³

Disciplined capital allocation



^{1.} Organic annual revenue growth (see appendix for definition)

^{2.} Refers to organic profit margin in the medium term

^{3.} Free cash flow conversion (see appendix)

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Half year 2024 results

3.5%

4.3%/(0.8)%

5.6%

Organic sales growth¹

Price / Volume Mix

Power Brand growth

Q2 results

4.1%

3.4%/0.7%

Organic sales growth¹

Price / Volume Mix

Organic operating profit¹:

Increased 11.0%

Adjusted operating margin¹:

22.7% up 160bps organically and up 50bps on a reported basis

Competitive performance:

69% of business gained or held share²

Strong cash generation

Strong FCF generation of £0.8bn

Net debt / Adjusted EBITDA¹ of 2.9x

c. £315m of £500m allocation to share buybacks completed

Proactive portfolio management

Completed disposal of ChapStick for \$430m and a passive minority interest in Suave Brands

Announced agreement to divest Haleon's Nicotine Replacement Therapy business outside US to Dr. Reddy's for £500m³



- 1. Reconciliation/definition of IFRS to Adjusted results can be found in the Appendix
- 2. Market share statements throughout this report are estimates based on the Group's analysis of third party market data of revenue for YTD May 2024, including IQVIA, IRI and Nielsen data. Represents % of brand-market combinations gaining or maintaining share (this analysis covers c. 90% of Haleon's total revenue)
- 3. Consideration of £500m structured as an upfront cash payment of £458m with a further up to £42m deferred performance-based consideration payable during 2025 and H1 2026; Announced 26 June 2024



Portfolio delivering good H1 performance

	H1 2024 revenue	H1 2023 revenue	Organic revenue growth ¹	
	£m	£m	H1	Strong Power Brand performance supported by innovations including Sensodyne Clinical White and parodontax Active
Oral Health	1,683	1,589	9.9%	Gum Repair + Breath
VMS	857	816	9.2%	Double-digit Centrum and Caltrate growth supported by activation of scientific claims
Pain Relief	1,303	1,405	(4.4)%	Growth impacted by comparatives in H1 23 for Fenbid in
Respiratory Health	788	839	(2.3)%	China and Advil in Canada. Decline in Panadol due to a weaker market.
Digestive Health and Other	1,063	1,089	4.9%	Growth adversely impacted by cold and flu comparative in H1 23. Proactive inventory management in US of
TOTAL	5,694	5,738	3.5%	Phenylephrine (PE) products broadly offsetting growth in Otrivin and allergy.
				Broad based growth with low-single digit growth in Digestive Health and Smoking Cessation with high-single digit growth in Skin Health



Oral Health

Outperformance: Continued strength in Power Brands

9.9%

H1 organic sales growth¹

All three Power Brands performing strongly

Sensodyne

Clinical White number one innovation in US Oral Health market² underpinned by five clinical studies





Winning innovations

parodontax

Launch of parodontax Gum Strengthen and Protect in Italy and UK; Recent launch of Active Gum Repair + Breath continues to perform well

Polident

Power Max Hold + launched in 2022 and now in over 40 markets with launch in US driving share growth





- 1. Reconciliation/definition of IFRS to Adjusted results can be found in the Appendix
- 2. Based on retail sales data; Haleon's calculation based in part on data reported by Circana, Inc. through its OmniMarket Service for the Oral Health category



Vitamins, minerals and supplements

Sustained positive momentum driving good performance and share gain

Centrum

m Caltrate

9.2%

H1 organic sales growth¹

Leveraging science

- Further Clinical trials showing significant improvement in cognitive function from Centrum Silver
- Superior claim for Centrum with Lutein supported by multiple clinicals showing a noticeable impact on eye health after three weeks

Geo-expansion and access

- Centrum launched in Vietnam;
 Continued strong performance
 in India and Egypt following
 2022 and 2023 launches
- Centrum Essencial launched in Q4 23 in Brazil at an opening pricing point for low-income consumers driving incremental growth

Leveraging science

- Driving performance of Caltrate Capsules with a scientific claim from Vitamin D₃ improving Calcium absorption
- Supported by strong activation in China and Taiwan















Over-the-counter: Pain Relief

Performance adversely impacted by comparatives

(4.4)%

H1 organic sales growth¹

Results impacted by comparative from Fenbid in China and Advil in Canada in H1 2023

VoltarenNew formats driving growth

- 2% formulation in convenient pack size launched in Italy seeing strong performance
- Roll-out of Voltadol patches in Spain driving double digit growth

Advil Recovery underway

- Elevating brand equity through innovation and health professional advocacy
- First Advil topical launched in US with strong initial consumer feedback

Panadol Driving brand advocacy

- Roll out of "Listen to Pain" programme in MEA to Healthcare professionals focused on Panadol
- Media in South-East Asia and MEA showcasing claims and unique Optizorb (fast absorbing) technology









Over-the-counter: Respiratory Health

H1 performance as expected

Capturing demand

(2.3)%

H1 organic sales growth¹

Tough comparative from H1 2023 (cold and flu)

Proactive management of US inventory of cold and flu products containing PE

Otrivin Nasal Mist

- Rolled out in 4 markets;
 Strong consumer feedback
- Real World Evidence study proving impact of Otrivin to improve breathing and quality of life²



Theraflu

 Continued uplift from naturals including Theraflu ProNatural



Phenylephrine

- Reduced shipments to US retailers during Q2; Impact of c. 2% in H1 on global Respiratory category growth
- Prepared to ship formulated product in Q3 in time for upcoming season





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- 2. Hagen M, Clark K, Kalita P, Serra G, Sanchez E, Varbiro G, Albasser MM. A real-world study of quality of life following treatment with xylometazoline hydrochloride in individuals with common cold. Ther Adv Respir Dis. 2024 Jan-Dec;

Over-the-counter: Digestive Health & Other

Growth across all three sub-categories

4.9%

H1 organic sales growth¹

- **Digestive Health** low-single digit growth underpinned by strength in Tums and ENO
- **Skin Health** high-single digit growth driven by Bactroban in China and Fenistil in EMEA & LatAm
- Smokers Health revenue up low-single digit











Strong execution and financial discipline

Initiatives to improve efficiency

- Ongoing initiatives such as dual sourcing and complexity reduction
- Working with key freight and distribution partners to optimise network
- Productivity programme
- Proposed closure of Maidenhead facility (incremental to productivity programme)

Strong go-to-market execution

- Driving expert engagement through Haleon Health Partner programme
- Strong increase in A&P up 9%¹
- Scientific evidence generation (clinical studies, real world evidence studies) to support differentiating claims

Continued financial discipline

- Active portfolio management;
 with agreement to dispose of
 Nicotine Replacement Therapy
 business outside of US²
- Continued cash generation and leverage reduction



^{2.} Expected to close in early Q4 2024

Increasing agility and productivity across Haleon

c. £300m productivity programme¹



Partly reinvested to drive growth



Strengthening Haleon

for long-term success

- One third expected to be delivered in 2024
- Restructuring a number of individual functions
- Refine and streamline existing processes

- Increased automation and process improvement
- Investment in A&P
- Higher investment in R&D driving innovation

- Supporting medium-term guidance
- 4-6% annual organic revenue growth
- Organic operating profit growth ahead of organic revenue growth
- Strong cash generation



Making progress on our environmental goals

Tackling environmental issues affecting everyday health

Carbon

- Reduce our net Scope 1 & 2 carbon emissions by 100% by 20301
- Reduce our Scope 3 carbon from source to sale by 42% by 2030²
- Achieve Net Zero carbon emissions from source to sale by 2040 aligned to guidance from The Climate Pledge and Race to Zero

Packaging

- Reduce our use of virgin petroleum based plastic by 1/3 by 2030²
- Develop solutions for all product packaging to be recyclable or reusable by 2030³
- Drive global and local initiatives to collect, sort and recycle our packaging at scale by 2030

Carbon

Launched Haleon Sustainability Supply Chain Programme pledge



 Haleon suppliers requested to disclose Scope 1, 2 and 3 emissions, their move to renewable electricity and energy, and develop a science based target in line with SBTi

Packaging

Less virgin petroleum-based plastic







- Further roll out of Centrum and mouthwash bottles made with recycled plastic
- Launch of bioplastic toothpaste tube caps in several markets across Europe with aim for caps in most markets to be manufactured using bioplastic or recycled plastic by 2025



- 2. vs a 2022 baseline
- 3. where safety, quality and regulations permit



Health inclusivity - a key differentiated focus for Haleon

Groupwide aim to empower 50 million people a year by 2025

to be more included in opportunities for better everyday health

InKind partnership

Driving awareness of Oral Health hygiene in the UK



- Partnering with Tesco and InKind Direct to support low-income UK families with essential hygiene and household products
- Promotion of buy two and we donate one to InKind Direct
- >1 mn products donated to families in need

Sevamob in India

Partnered with Sevamob (NGO) in India to increase community access to primary healthcare services



- Sevamob conducts over 20 free monthly primary healthcare camps across Begaluru's rural district
- Expect to serve c. 80+ patients daily providing health check ups for patients
- Focused on identifying respiratory diseases, diagnosis and treatment

Amity in China

Empowering self care in rural communities in China with Amity Foundation



- Includes in-school health education for students and teachers
- Initiatives to boost health literacy and accessibility tailored to rural villages
- Working with Alibaba TaoBao, Love Heart Goods - e-commerce initiative provides donations per product sold





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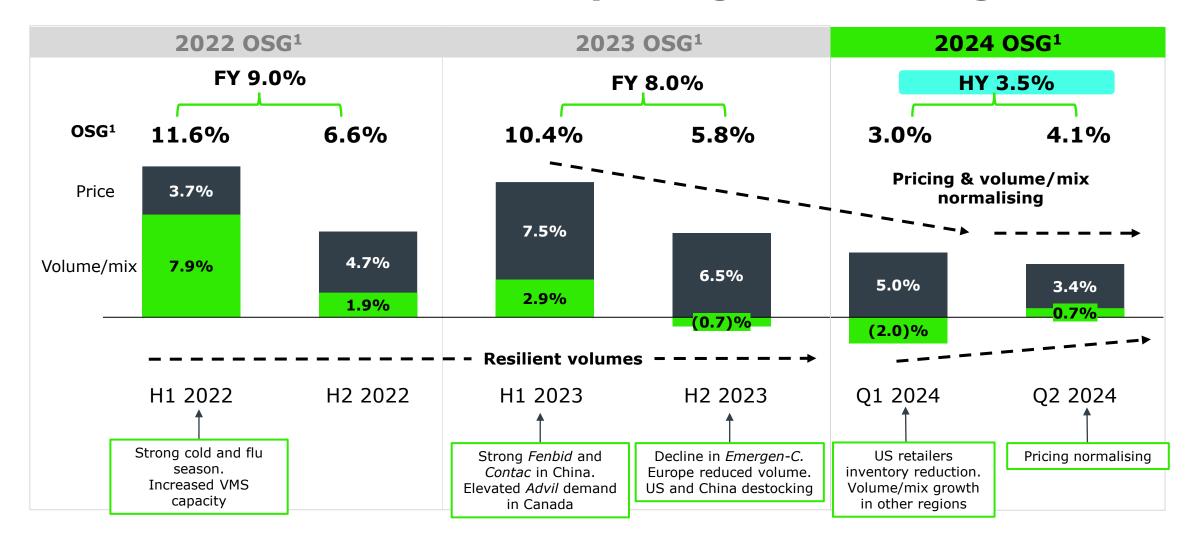
Well positioned for stability and high growth

Haleon driving resilient volume growth supporting everyday healthcare needs

3-year CAGR H1 2021 - H1 2024				
	DEVELOPED MARKETS	EMERGING MARKETS	GROUP	Medium term guidance
Price	3.4%	8.7%	5.2 %	Balanced with volume/mix
Volume / mix	2.0%	6.0%	3.2%	40-60% and the rest price
OSG ¹	5.4%	14.7%	8.4%	4-6%
Revenue split ²	65 %	35%	100%	



Resilient volume/mix with pricing normalising

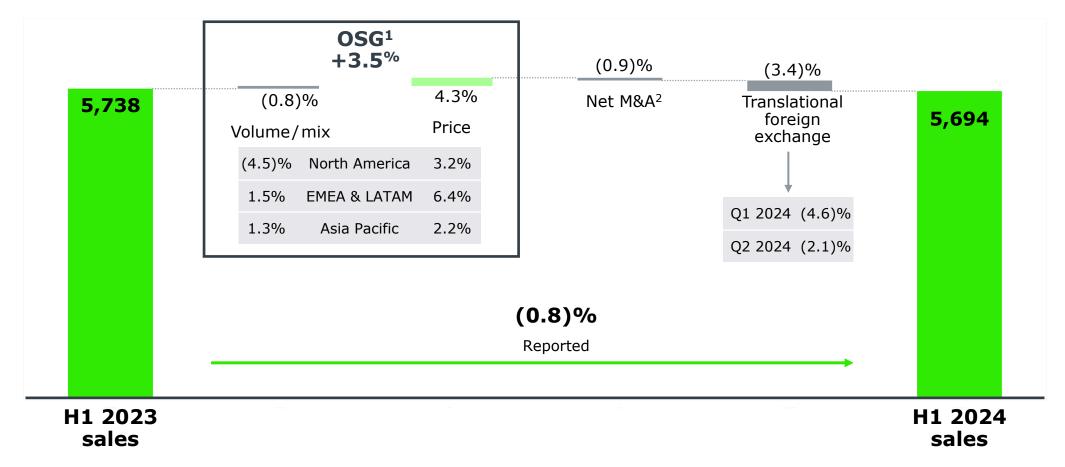




Solid H1 revenue growth

Underpinned by good pricing across regions; solid volume growth in EMEA & LatAm and Asia-Pacific





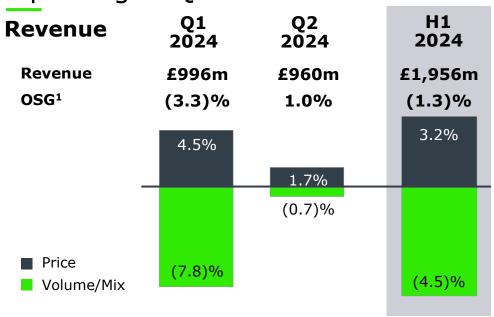


^{1.} Refers to Organic revenue growth, definition can be found in the Appendix

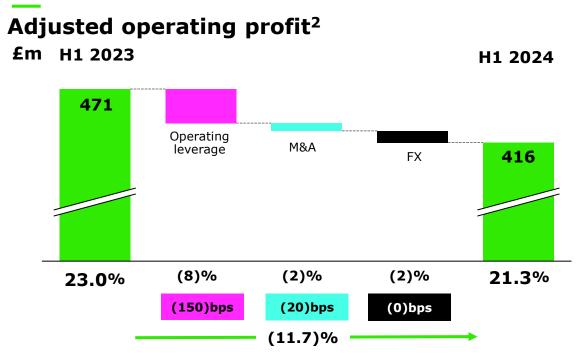
^{2.} Net M&A: disposal of Lamisil and ChapStick. Includes the impact of Manufacturing Service Agreements (MSAs)

North America

Strong VMS and Oral Health performance; Volume/mix impacted by destocking and improving in Q2



- Oral Health and VMS growth underpinned by innovation
- Olumes/mix negatively impacted by reduced sell-in (avg. stock levels still c.1 week below historic levels)
- Deliberate reduction in shipments of products containing Phenlyephrine adversely impacted volume/mix by c.1%
- Q1 prior year elevated base cold and flu and Pain Relief



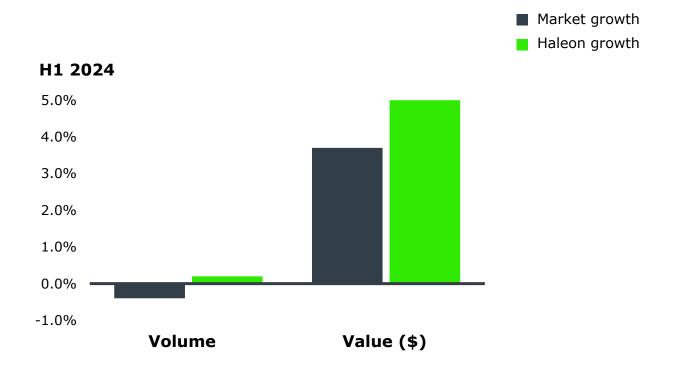
- Pricing
- O Volume/mix decline
- Increased A&P



- Refers to organic revenue growth
- 2. Definition and reconciliation of IFRS to Adjusted results can be found in the Appendix

Haleon US growing ahead of market in volume and value

US consumption (sell-out)



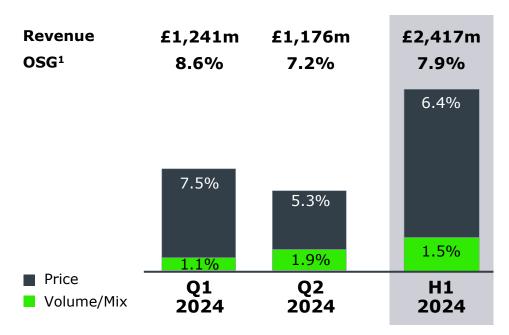
- Overall US market improving, however still in slight volume decline
- Haleon positive volume growth in H1 2024
- Haleon gaining share in both across value and volume



EMEA & LATAM

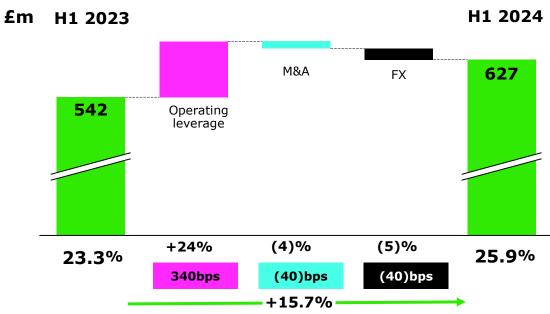
Pricing normalising in Q2 and resilient volume/mix; strong operating leverage

Revenue



- (+) Broad based growth across all categories
- Broad based growth across the region
- Pricing (carry forward reduced in Q2 and incremental pricing in first half)

Adjusted operating profit²



- (+) Pricing
- (+) Operational efficiency improvements
- Increased A&P ahead of sales growth
- Foreign exchange (Euro and some emerging markets)



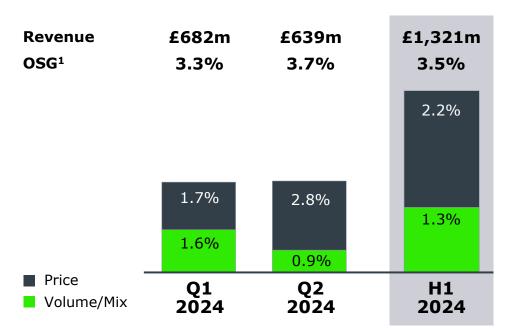
Refers to organic revenue growth

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Asia-Pacific

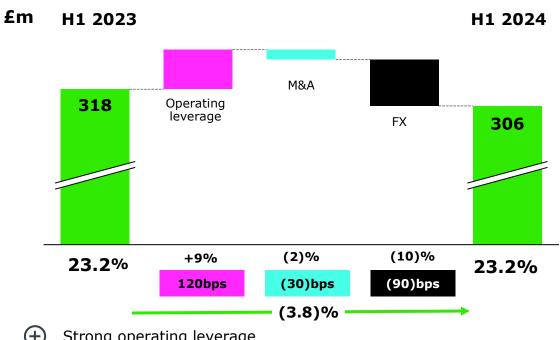
Solid growth; volume adversely impacted by challenging China comparative

Revenue



- Broad based growth across all categories except Pain Relief
- India, North Asia, South East Asia and Taiwan
- Pain Relief, lapping challenging China comparative

Adjusted operating profit²



- (+)Strong operating leverage
- Increased A&P ahead of sales growth
- Foreign exchange (Chinese Renminbi and Japanese Yen)



- Definition and reconciliation of IFRS to Adjusted results can be found in the Appendix

Growth algorithm delivering

Adjusted operating profit +11.0% organically

£m	H1 2024	H1 2023	% change	% change (Organic)	
Revenue	5,694	5,738	(0.8)	3.5	Margin expansion driven by pri-
Adjusted gross $profit^1$	3,630	3,577	1.5	6.3	other initiatives
% Adjusted gross margin ¹	63.8%	62.3%	+150bps	+170bps →	
Sales, general and admin ¹	(2,194)	(2,170)	1.1	3.5 ◀	+ Savings from productivity programme - Strong A&P investment
Research and development ¹	(143)	(141)	1.4	3.5	+ Savings from productivity
Other operating inc./(exp.) ¹	-	5	-		- Continued investment
Adjusted operating profit ¹	1,293	1,271	1.7	11.0	
% Adjusted operating margin	22.7%	22.2%	+50bps	+160bps	
Depreciation and amortisation ²	149	135	10.4	14.0	
Adjusted EBITDA ¹	1,442	1,406	2.6	11.3	

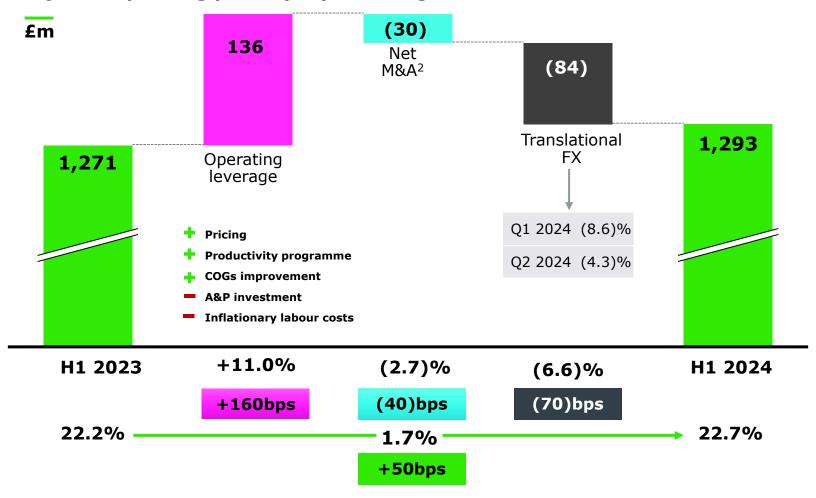


¹ Reconciliation of IFRS to Adjusted results can be found in the Appendix

² Includes Depreciation – Property Plant and Equipment £82m (HY 2023: £75m), Depreciation – Right of Use Assets: £24m (HY 2023: £23m), Amortisation – Computer Software: £35m (HY 2023: £31m), Impairment – Property Plant and Equipment, Right of Use assets and Computer Software: £8m (HY 2023: £6m)

Strong H1 profit growth and margin increase

Adjusted operating profit¹ (£m) and margin



- 1. Reconciliation of IFRS to Adjusted results can be found in the Appendix
- 2. Net M&A: disposal of Lamisil and ChapStick and includes the impact of Manufacturing Service Agreements (MSAs)
- Definition in Appendix
- 4. Constant Currency

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- 11.0% organic operating profit³ growth driven by solid revenue growth, savings and efficiencies
- A&P spend up 9%⁴ in H1; increased investment to drive growth across the business
- Impact of net M&A down 2.7% mainly reflecting Lamisil disposal and ChapStick to a lesser extent
- Translational FX: (6.6)% driven by yoy movement in USD, Euro, Chinese Renminbi and emerging market currencies with impact reducing in Q2

Adjusted EPS growth up 5.9%

Driven by strong operating profit growth, lower finance costs, lower non-controlling interests as well as reduced share count

£m	H1 2024	H1 2023	% change	
Adjusted operating profit ¹	1,293	1,271	1.7	
Net finance costs	(162)	(181)	(10.5)	Reduced net financing costs due to lower debt partly offset by higher interest rates
Adjusted tax ¹	(277)	(256)	8.2	
% tax rate	24.5%	23.5%	100bps	Tax rate within the FY guidance range of 24-25%
Adjusted profit after tax^1	854	834	2.4	Turige of 2 1 23 70
Non-controlling interests	(28)	(43)	(34.9)	
Profit after tax attributable to shareholders of the Group	826	791	4.4	EPS further supported by reduction
Adjusted Diluted EPS ¹	9.0p	8.5p	5.9	in the weighted average share count following the purchase and
Diluted weighted average number of shares (millions)	9,204	9,264	(0.6)	subsequent cancellation of 102.3m ordinary shares



Adjusting items driven by productivity and efficiency programmes

£m	H1 2024	H1 2023	% change
Adjusted operating profit ¹	1,293	1,271	1.7
Net amortisation and impairment of intangible assets ¹	4	(23)	
Restructuring costs ¹	(132)	(30)	
Transaction related costs ¹	(4)	(7)	
Separation and admission costs ¹	(19)	(60)	
Disposals and others ¹	9	(10)	
Operating profit ²	1,151	1,141	0.9
% Operating margin ²	20.2%	19.9%	0.3pts

Includes £17m reversal of ChapStick impairment

Increase largely due to productivity programme and costs associated with Maidenhead factory closure; both of which are in line with guidance



^{1.} See glossary in Appendix for definition

^{2.} Refers to IFRS operating profit and operating margin

Strong free cash flow generation

£m	H1 2024	H1 2023	
Adjusted operating profit ¹	1,293	1,271	
P&L adjusting items ¹	(142)	(130)	
Non-cash movements ²	233	196	
Working capital and other movements ³	(229)	(354)	Improved payment terms with s
Taxation (paid)	(313)	(234)	ine, remedie
Net interest (paid)	(188)	(204)	
Distribution to non-controlling interests	(42)	(43)	
Capital expenditure ⁴	(112)	(144)	Spend impacted by phasing, wi 2024 expected at c.3% revenue
Proceeds from sale of intangible assets	331	11	Proceeds from sale of <i>ChapStick</i>
Free cash flow	831	369	Transmit and and an anapolic

^{1.} Reconciliation of IFRS to Adjusted results can be found in the Appendix

^{4.} Includes purchase of property, plant and equipment: £(86)m (H1 2023: £(122)m), Purchase of intangible assets: £(26)m (H1 2023: £(22)m)

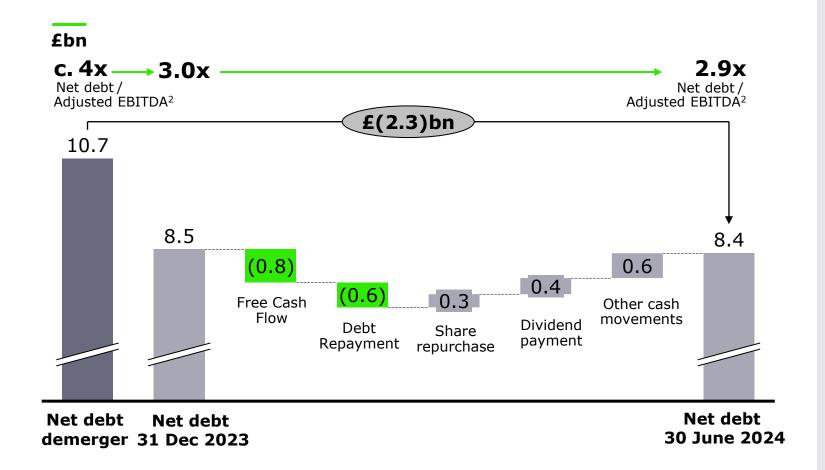


^{2.} Includes Depreciation of property, plant and equipment and rights of use assets: £106m (H1 2023: £98m), Amortisation of intangible assets: £47m (H1 2023: £54m), Impairment and assets written off, net of reversals: £44m (H1 2023: £6m), Profit on sale of intangible assets: £(9)m (H1 2023: £7m), and Other non-cash movements: £45m (H1 2023: £31m)

^{3.} Includes movement in working capital: £(161)m (H1 2023: £(250)m) and changes in other net liabilities: £(68)m (H1 2023: £(104)m)

Leverage reduced to 2.9x¹

c.£700m returned to shareholders in H1



c.3.6%

Cost of bond debt³

77%/23%

Fixed/floating⁴

£0.5bn cash

no commercial paper

March 2024

\$700m bond repaid

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¹ Net debt / Adjusted EBITDA

² Definitions of adjusted measures can be found in the Appendix

³ Weighted average cost for bond debt including impact of hedging activities, and excludes cost of Commercial Paper, Preference Shares and leases

⁴ As at 30 June 2024

Updated guidance FY 2024

Organic revenue growth expected to be 4-6%

Organic operating profit growth expected to be high single digit

Net M&A impact expected to dilute FY 2024 revenue and adjusted operating profit by c.1.5% and c.4% respectively¹

Foreign exchange²:

• Translational FX in 2024 expected at c.(2.5)% on revenue and c.(3.0)% on adjusted operating profit³

Capital allocation:

Further c. £185m remaining of the £500m share buyback allocation for 2024



¹ This includes the completed disposals of Lamisil, ChapStick and assumes closing of the Nicotine Replacement Therapy business outside the US in early Q4 2024

^{2.} Assuming foreign exchange rates as at 30 June 2024 were to hold for the rest of the year. Please see slide 43 for currency detail

^{3.} Reconciliation of IFRS to Adjusted results can be found in the Appendix



Brian McNamaraCEO

2024 Half year results

Medium term guidance

Annual organic revenue growth of 4-6%¹

Organic operating profit growth ahead of organic revenue growth

Net debt/EBITDA² of around 2.5x

Dividend to grow at least in line with adjusted earnings



See appendix for definition

^{2.} Adjusted EBITDA (see appendix for definition)

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Good first half 3.5% H1 organic revenue growth¹, with 4.1% in Q2, and very strong organic operating profit growth¹ of 11.0%

Strategy driving strong competitive market share with 69% of business having gained or maintained market share²

Continued evolution, implementing change to become more agile

Further progress on sustainability and health inclusivity ambitions

Updating FY 2024 guidance: Organic revenue growth¹ remains 4-6% with organic operating profit growth¹ now expected to be up high-single digit

Increasingly confident in medium term guidance and continue to build track record of delivery

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Appendix

Glossary

A number of adjusted measures are used to report the performance of our business which are non-IFRS measures. Adjusted results, organic revenue growth, organic profit growth, and other non-IFRS measures may be considered in addition to, but not as a substitute for or superior to, information presented in accordance with IFRS. These measures are defined and set out below.

Organic measures represent **adjusted revenue and adjusted operating profit**, excluding the impact of divestments, acquisitions, manufacture and supply agreements (MSAs) relating to divestments and closure of brands or production sites, and the impact of currency exchange movements.

Beginning in 2024, our organic measures cap the pricing benefit in excess of 26 percent per annum for countries experiencing hyperinflation. This applies to Argentina and Turkey. Corresponding adjustments have been made to all income statement related lines when calculating organic growth changes.

Organic revenue growth by individual region is further discussed by price and volume/mix changes, which are defined as follows:

- **Price:** Defined as the variation in revenue attributable to changes in prices during the period. Price excludes the impact to organic revenue growth due to (i) the volume of products sold during the period and (ii) the composition of products sold during the period. Price is calculated as current year net price minus prior year net price multiplied by current year volume. Net price is the sales price, after deduction of any trade, cash or volume discounts that can be reliably estimated at point of sale. Value added tax and other sales taxes are excluded from the net price.
- Volume/Mix: Defined as the variation in revenue attributable to changes in volumes and composition of products in the period

Adjusted Operating Profit is defined as operating profit less Adjusting Items as defined earlier.

Adjusting Items include the following:

 Net amortisation and impairment of intangible assets: Net impairment of intangibles, impairment of goodwill and amortisation of intangibles excluding computer software. Intangible amortisation and impairments arising from intangibles acquired in business combinations are adjusted to reflect the performance of the business excluding the effect of acquisition accounting

- **Restructuring costs:** Include personnel costs associated with restructuring programmes, impairments of tangible assets and computer software relating to specific programmes approved by the Board of the Company from time to time that are structural and of a significant scale.
- Separation and admission costs: Costs incurred in relation to and in connection with Separation, UK Admission and registration of the Company's Ordinary Shares represented by the Company's American Depositary Shares ("ADSs") under the Exchange Act and listing of ADSs on the NYSE (the "US Listing"). These costs are not directly attributable to the sale of the Group's products and specifically relate to the foregoing activities, affecting comparability of the Group's financial results in historical and future reporting periods.
- **Transaction related costs:** Transaction-related accounting or other adjustments related to significant acquisitions and including deal costs and other pre- acquisition costs when there is certainty that an acquisition will complete. It also includes costs of registering and issuing debt and equity securities and the effect of inventory revaluations on acquisitions.
- Disposal and other adjusting items: Gains and losses on disposals of assets, businesses and tax indemnities related to business combinations. Legal settlement and judgements, impact of changes in tax rates and tax laws on related deferred tax assets and liabilities, retained or uninsured losses related to acts of terrorism, product recalls, natural disasters and other items. These gains and losses are not directly attributable to the sale of the Group's products and vary from period to period, which affects comparability of the Group's financial results. From period to period, the Group will also need to apply judgement if items of unique nature arise that are not specifically listed above

Adjusted EBITDA is defined as profit after tax for the year excluding income tax, finance income, finance expense, Adjusting Items (as defined below), depreciation of property plant and equipment, impairment of property plant and equipment net of reversals, depreciation of right-of-use assets, and amortisation of software intangibles.

Free cash flow Free cash flow is calculated as net cash inflow from operating activities plus cash inflows from the sale of intangible assets, the sale of property, plant and equipment and interest received, less cash outflows for the purchase of intangible assets, the purchase of property, plant and equipment, distributions to non-controlling interests and interest paid.

Net debt: Net debt at a period end is calculated as short-term borrowings (including bank overdrafts and short-term lease liabilities), long-term borrowings (including long-term lease liabilities), and derivative financial liabilities less cash and cash equivalents and derivative financial assets, liabilities less cash and cash equivalents and derivative financial assets.

Historic quarterly growth across the categories

Organic revenue growth¹

	2024				2023			
	Q1	Q2	HY	Q1	Q2	Q3	Q4	FY
Oral Health	10.6%	9.1%	9.9%	6.6%	15.4%	9.4%	11.5%	10.6%
VMS	9.9%	8.5%	9.2%	(3.7)%	2.7%	1.4%	3.1%	0.9%
Pain Relief	(4.8)%	(4.0)%	(4.4)%	11.0%	14.9%	6.2%	(1.8)%	7.4%
Respiratory Health	(2.7)%	(1.5)%	(2.3)%	33.0%	9.2%	4.2%	10.9%	13.7%
Digestive Health and Other	2.4%	7.5%	4.9%	7.3%	8.1%	0.9%	10.1%	6.5%
TOTAL	3.0%	4.1%	3.5%	9.9%	11.0%	5.0%	6.7%	8.0%
Price	5.0%	3.4%	4.3%	7.1%	7.9%	6.6%	6.4%	7.0%
Volume/mix	(2.0)%	0.7%	(0.8)%	2.8%	3.1%	(1.6)%	0.3%	1.0%



Disciplined capital allocation to deliver growth and attractive returns

Investing for growth

- Brand investment
- R&D
- Sustainability
- Digitalisation
- Capital expenditure

M&A

- M&A
- Commercially compelling
- Consistent with strategy

Shareholder returns

- Grow ordinary dividends at least in line with adjusted earnings
- Potential participation in Pfizer placings
- Return surplus capital to shareholders

Sustained by a strong investment grade balance sheet

Target medium term leverage of around 2.5x net debt / adjusted EBITDA¹



Considerations for phasing of growth

Key

- → Weak comparative

		Considerations for 2024	 Challenging comparative 		
	2023 % of revenue	Q1	Q2	Q3	Q4
Oral Health	28%				
VMS	15%				
Pain Relief	23%	Strong Fenbid demand (China)Strong Advil demand (Canada)	 Strong Fenbid demand (China) 	+ Fenbid destocking	
Respiratory Health	15%	Strong cold & flu seasonStrong Contac demand (China)	 Weak allergy season Reduced shipments of products containing PE in the US 	 Weak allergy season Shipments of reformulated respiratory products in US (ex. PE) 	
Digestive Health and Other	19%		ChapStick sale completed	+ US inventory reduction	 Divestment of NRT portfolio outside of US expected to complete early Q4
Price (2023)		+ 7.1%	+7.9%	+6.6%	+6.4%
Price (2024)		+ <i>5.0%</i>	3.4%		



Debt profile

Group Net debt

£m	30 June 2024	31 Dec 2023	31 Dec 2022	18 July 2022 ⁴
Short-term borrowings	1,451	656	437	332
Long-term borrowings	7,407	8,800	10,003	11,433
Derivative financial liabilities	193	190	206	66
Cash and cash equivalents and liquid investments	(531)	(1,044)	(684)	(978)
Derivative financial assets	(105)	(88)	(94)	(146)
Net debt	8,415	8,514	9,868	10,707

c.6.9 years

Duration¹

c.3.6%

Cost of bond debt²

77%/23%

Fixed/floating³

^{4.} Refers to 18 July 2022, the completion date of the Haleon Group's demerger from the GSK Group

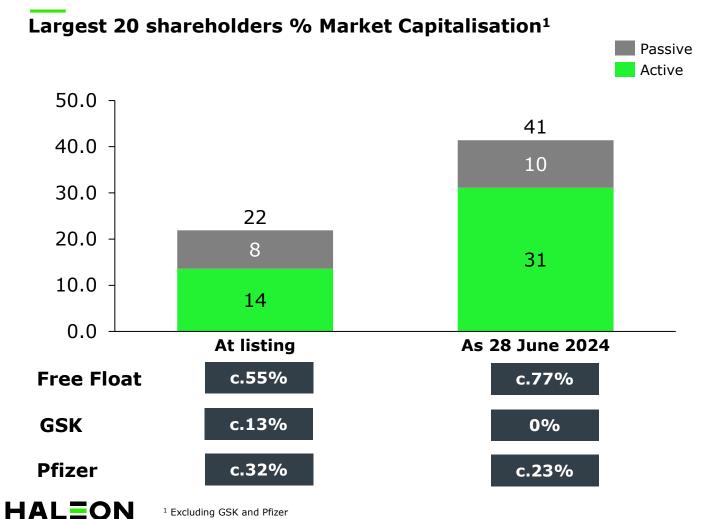


^{1.} Weighted average time to maturity for bond debt as at 30 June 2024

^{2.} Weighted average cost for bond debt including impact of hedging activities, and excludes cost of Commercial Paper, Preference Shares and leases

^{3.} Refers to net debt as at 30 June 2024

Significant changed in share register since listing



- Increased free float now c.77% from c.55%
- Active ownership now c.75% of largest 20 shareholders¹ vs c.60% at listing
- US shareholders now c.55% of the largest 20 shareholders¹ compared with c.45% at separation
- 13 new investors² amongst largest 20 since listing reflecting strength of consumer investor interest

² Mainly entirely new or have existing holding at least >4x position at separation

Translational currency impact

Currency	FY 2023 currency as % of total revenue	As at 31 December 2023	As at 30 June 2024	Average rate H1 2023	Average rate H1 2024
USD	33%	1.27	1.27	1.23	1.27
EUR	16%	1.15	1.18	1.14	1.17
CNY	8%	9.06	9.19	8.59	9.12
CAD	<5%	1.69	1.73	1.67	1.72
AUD	<5%	1.87	1.90	1.84	1.92
JPY	<5%	180	203	168	193
RUB —		115	108	96	114
ZAR		24	23	23	24
INR		97	106	101	105
ARS	— с. 10%	1030	1153	262	1088
PKR		355	352	334	352
TRY		38	42	25	40
EGP —		39	61	37	51

- 2024 estimated unfavourable translational foreign exchange impact
 - c.(2.5)% revenue
- c.(3.0)% on adjusted operating profit

Assuming exchange rates as of 30th June 2024 were to hold for the remainder of the year



IFRS and Adjusted Income Statement

Unaudited

Six months ended 30 June

	Gross Profit		Operating Profit		Income tax	
£m	2024	2023	2024	2023	2024	2023
IFRS Results	3,548	3,550	1,151	1,141	(242)	(230)
Net amortisation and impairment of intangible assets ¹	(4)	23	(4)	23	2	(4)
Restructuring costs ²	86	3	132	30	(32)	(6)
Transaction related costs	_	_	4	7	_	(2)
Separation and admission costs	_	1	19	60	(4)	(12)
Disposals and others		_	(9)	10	(1)	(2)
Adjusted results	3,630	3,577	1,293	1,271	(277)	(256)

		Selling, general Resea and administration and develo			-	er operating income/ (expenses)	
£m	2024	2023	2024	2023	2024	2023	
IFRS Results	(2,255)	(2,262)	(144)	(142)	2	(5)	
Net amortisation and impairment of intangible assets	_	_	_	_	_	_	
Restructuring costs	45	26	1	1	_	_	
Transaction related costs	_	7	_	_	4	_	
Separation and admission costs	19	59	_	_	_	_	
Disposals and others	(3)	_			(6)	10	
Adjusted results	(2,194)	(2,170)	(143)	(141)	_	5	



^{1.} Net amortisation and impairment of intangible assets: includes impairment reversal of intangible assets of £(17m) (2023: nil), and amortisation of intangible assets excluding computer software £13m (2023: £23m). Impairment reversal of intangible assets relates to the divestment of Chapstick on 31 May 2024.

^{2.} Restructuring costs: In 2024 it included £59m of non-cash costs.

IFRS and Adjusted Income Statement

Unaudited

Six months ended 30 June

	Profit attributable to shareholders		Diluted earnings per share (pence)	
<u>£m</u>	2024	2023	2024	2023
IFRS Results	726	687	7.9	7.4
Net amortisation and impairment of intangible assets	(2)	19	_	0.2
Restructuring costs	100	24	1.1	0.3
Transaction related costs	4	5	_	_
Separation and admission costs	15	48	0.2	0.5
Disposals and others ¹	(17)	8	(0.2)	0.1
Adjusted results	826	791	9.0	8.5



Reconciliation of H1 organic revenue growth

Product Categories

6 months to 30 June					Digestive	
2024 vs 2023 (%)	Oral Health	VMS	Pain Relief	Respiratory Health	Health and Other	Total
Revenue Growth	5.9	5.0	(7.3)	(6.1)	(2.4)	(0.8)
Organic Adjustments	-	-	-	-	4.8	0.9
Effect of Exchange Rates	4.0	4.2	2.9	3.8	2.5	3.4
Organic Revenue Growth	9.9	9.2	(4.4)	(2.3)	4.9	3.5



Reconciliation of quarterly organic revenue growth

North America

2024 vs 2023 (%)	Q1 2024	Q2 2024	HY 2024
Revenue Growth	(7.1)	(1.4)	(4.4)
Organic Adjustments	0.2	1.0	0.6
Effect of Exchange Rates	3.6	1.4	2.5
Organic Revenue Growth	(3.3)	1.0	(1.3)
Price	4.5	1.7	3.2
Volume/Mix	(7.8)	(0.7)	(4.5)

APAC

2024 vs 2023 (%)	Q1 2024	Q2 2024	HY 2024
Revenue Growth	(4.7)	(2.1)	(3.5)
Organic Adjustments	0.6	0.9	0.8
Effect of Exchange Rates	7.4	4.9	6.2
Organic Revenue Growth	3.3	3.7	3.5
Price	1.7	2.8	2.2
Volume/Mix	1.6	0.9	1.3

EMEA & LATAM

2024 vs 2023 (%)	Q1 2024	Q2 2024	HY 2024
Revenue Growth	3.6	4.5	4.0
Organic Adjustments	1.0	1.7	1.3
Effect of Exchange Rates	4.0	1.0	2.6
Organic Revenue Growth	8.6	7.2	7.9
Price	7.5	5.3	6.4
Volume/Mix	1.1	1.9	1.5

Group

2024 vs 2023 (%)	Q1 2024	Q2 2024	HY 2024
Revenue Growth	(2.2)	0.8	(8.0)
Organic Adjustments	0.6	1.2	0.9
Effect of Exchange Rates	4.6	2.1	3.4
Organic Revenue Growth	3.0	4.1	3.5
Price	5.0	3.4	4.3
Volume/Mix	(2.0)	0.7	(0.8)



Free cash flow

Free cash flow

Six	mo	nths	to	30	June
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£m	2024	2023
Net cash inflow from operating activities	842	749
Less: Capital expenditure ¹	(112)	(144)
Add: Sale of intangibles	331	11
Less: Distributions to non-controlling interests	(42)	(43)
Less: Interest paid	(214)	(220)
Add: Interest received	26	16
Free cash flow	831	369

Adjusted EBITDA²

Six months to 30 June

£m	2024	2023
Adjusted operating profit ²	1,293	1,271
Add: Depreciation – Property Plant and Equipment	82	75
Add: Depreciation – Right of Use Assets	24	23
Add: Amortisation – Computer Software	35	31
Add: Impairment – Property Plant and Equipment, Right of Use assets and Computer Software	8	6
Adjusted EBITDA ²	1,442	1,406



¹ Includes purchase of property, plant and equipment: £(86)m (HY 2023: £(122)m) and Purchase of intangible assets: £(26)m (HY 2023: £(22)m)

² Definitions can be found in the Appendix

HALEON

2024 Half year results

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