



Investor presentation

April 2024

Disclaimer

This presentation contains certain statements that are, or may be deemed to be, “forward-looking statements” (including for purposes of the safe harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934). Forward-looking statements give Haleon’s current expectations and projections about future events, including strategic initiatives and future financial condition and performance, and so Haleon’s actual results may differ materially from what is expressed or implied by such forward-looking statements. Forward-looking statements sometimes use words such as “expects”, “anticipates”, “believes”, “targets”, “plans”, “intends”, “aims”, “projects”, “indicates”, “may”, “might”, “will”, “should”, “potential”, “could” and words of similar meaning (or the negative thereof). All statements, other than statements of historical facts, included in this presentation are forward-looking statements. Such forward-looking statements include, but are not limited to, statements relating to future actions, prospective products or product approvals, future performance or results of current and anticipated products, sales efforts, expenses, the outcome of contingencies such as legal proceedings, dividend payments and financial results.

Any forward-looking statements made by or on behalf of Haleon speak only as of the date they are made and are based upon the knowledge and information available to Haleon on the date of this presentation.

These forward-looking statements and views may be based on a number of assumptions and, by their nature, involve known and unknown risks, uncertainties and other factors because they relate to events and depend on circumstances that may or may not occur in the future and/or are beyond Haleon’s control or precise estimate. Such risks, uncertainties and other factors that could cause Haleon’s actual results, performance or achievements to differ materially from those in the forward-looking statements include, but are not limited to, those discussed under “Risk Factors” on pages 193 to 201 of Haleon’s Annual Report and Form 20-F 2023. Forward-looking statements should, therefore, be construed in light of such risk factors and undue reliance should not be placed on forward-looking statements.

Subject to our obligations under English and U.S. law in relation to disclosure and ongoing information (including under the Market Abuse Regulations, the UK Listing Rules and the Disclosure and Transparency Rules of the Financial Conduct Authority), we undertake no obligation to update publicly or revise any forward-looking statements, whether as a result of new information, future events or otherwise. You should, however, consult any additional disclosures that Haleon may make in any documents which it publishes and/or files with the SEC and take note of these disclosures, wherever you are located.

No statement in this presentation is or is intended to be a profit forecast or profit estimate.



HALEON

A **global consumer healthcare leader** delivering sustainable **above market growth** and attractive returns



Global leader 100% focused on consumer healthcare with clear purpose

Exceptional portfolio of category leading brands with attractive footprint and competitive capabilities

Strategy to outperform and run a responsible business, integral to all we do

4-6% annual organic revenue growth¹, organic profit growth¹ ahead of organic revenue growth and high cash conversion²

Attractive growth profile with capacity to invest and deliver shareholder returns

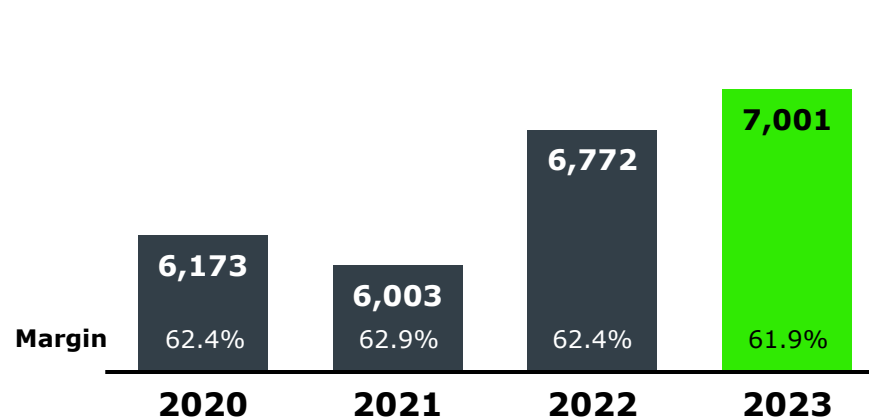
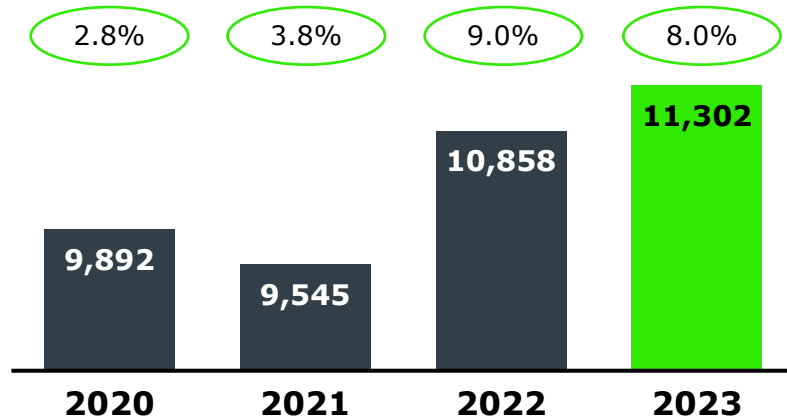
Building our track record

Continuing trajectory despite challenging environment

Revenue £m

Adjusted gross profit £m

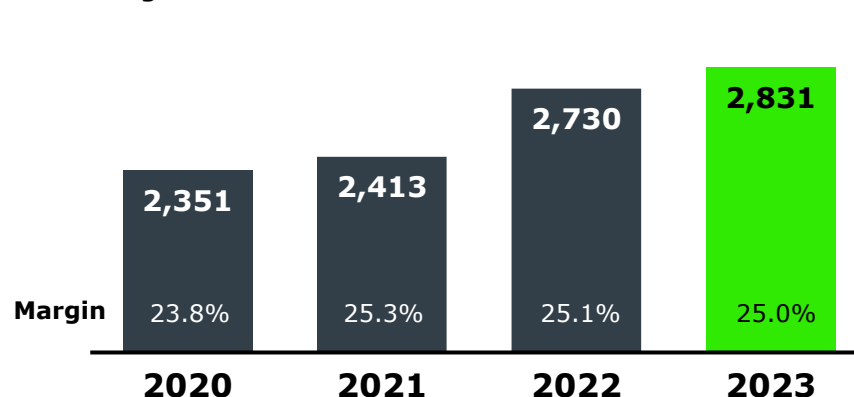
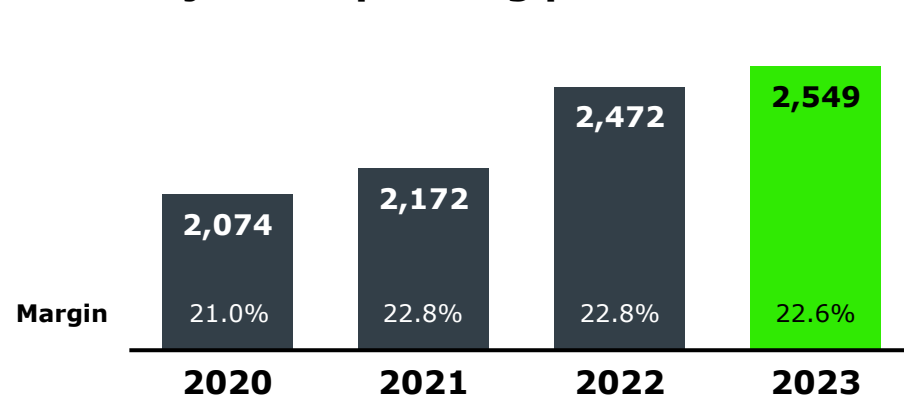
Organic growth¹



£0.8^{bn}
dividend payments
to shareholders² post
demerger

Adjusted operating profit £m

Adjusted EBITDA £m



£2.2^{bn}
reduction in net
debt
since demerger

World class portfolio of category leading brands

Oral Health

£3.1bn revenue¹

#3

#1 Therapeutic OH²

VMS

£1.6bn revenue¹

#1

Pain Relief

£2.7bn revenue¹

1

Respiratory Health

£1.7bn revenue¹

1

Digestive Health and other

£2.1bn revenue¹

1

Digestive Health

Power brands



Local strategic brands

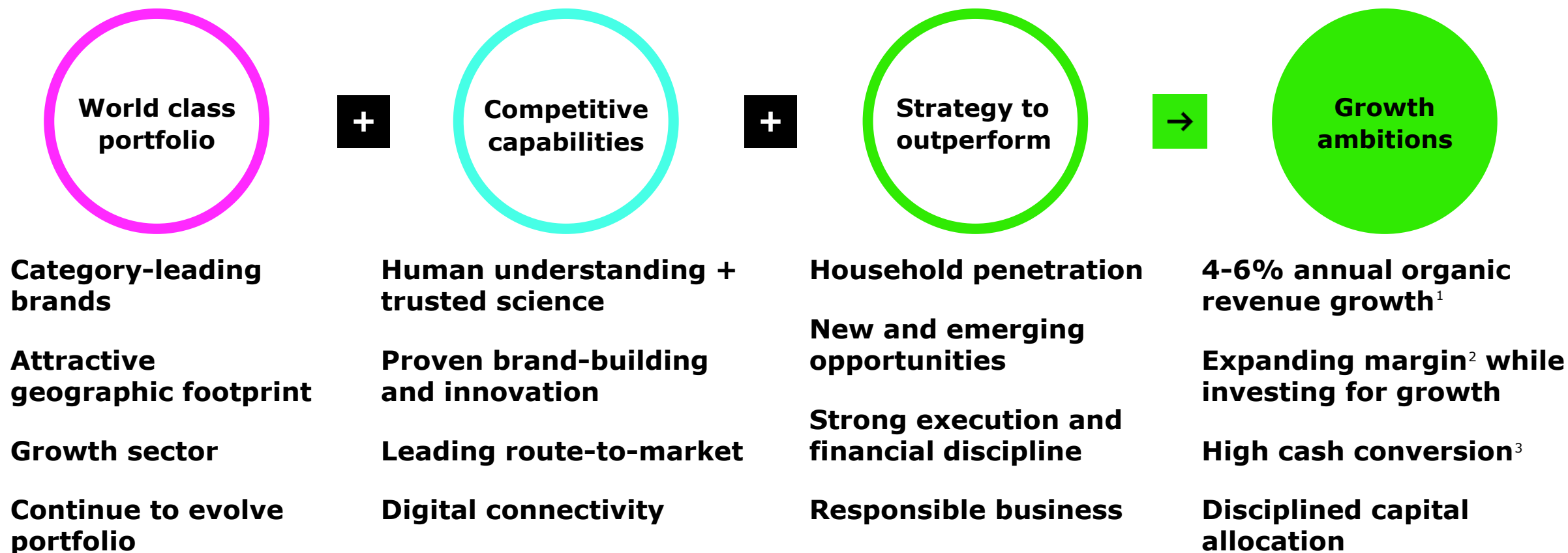


HALEON

¹ 2023 Haleon revenue

² Group analysis of third party data from (Nielsen, IRI, Intage, IQVIA Consumption Sales Data (2022)). Therapeutic Oral Health is defined as Therapeutic Toothpaste and Total Dental Appliance Care.

— Clear approach to deliver on growth ambitions



Competitive advantage

Combining human understanding and trusted science

Human Understanding

Addressing **real consumer everyday health needs**

Educating on **better health solutions**

Deep understanding of consumer health needs and behaviour

HP¹ engagement enabling early understanding of consumer needs

Inspiring innovations to excite and make healthcare more enjoyable

**100%
focused on
consumer
health**

Trusted Science

Deep technical and scientific talent

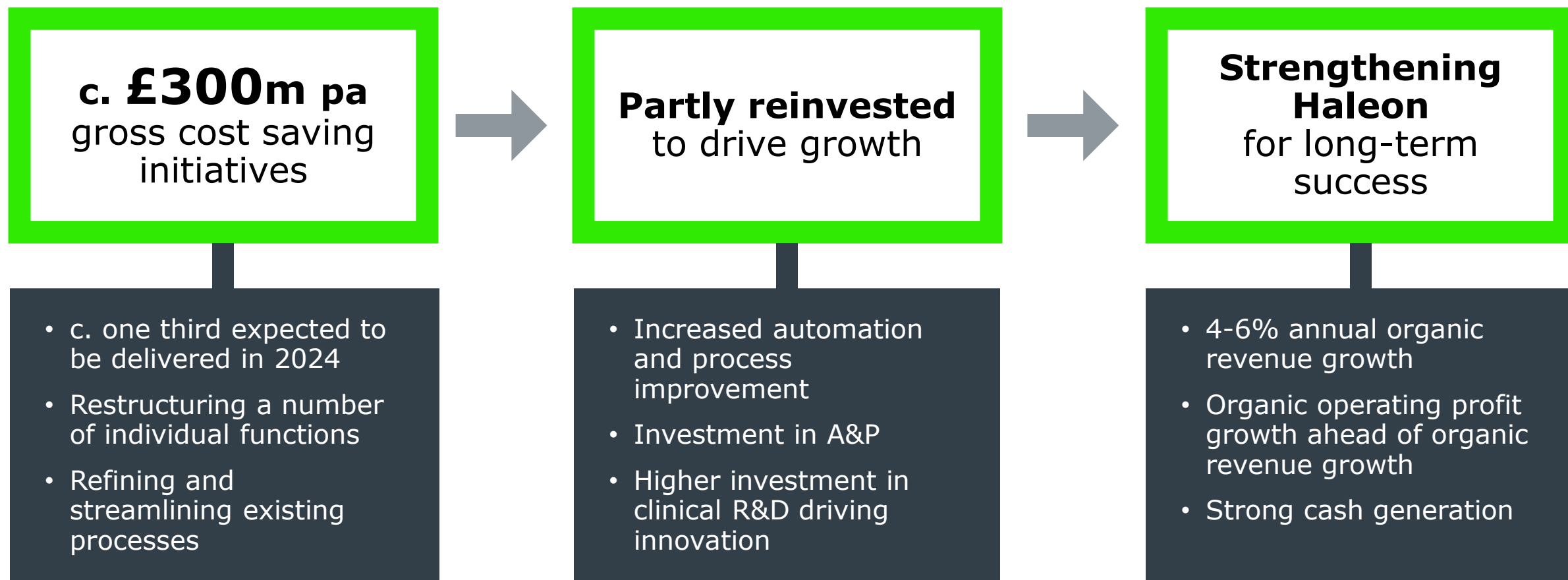
World class regulatory and medical expertise

Clinical trials and extensive studies experience

Trusted relationships with HPs

Leading R&D capabilities and investment

— Increasing agility and productivity across Haleon



— Disciplined capital allocation to deliver growth and attractive returns

Investing for growth

- Brand investment
- R&D
- Sustainability
- Digitalisation
- Capital expenditure

M&A

- M&A
- Commercially compelling
- Consistent with strategy

Shareholder returns

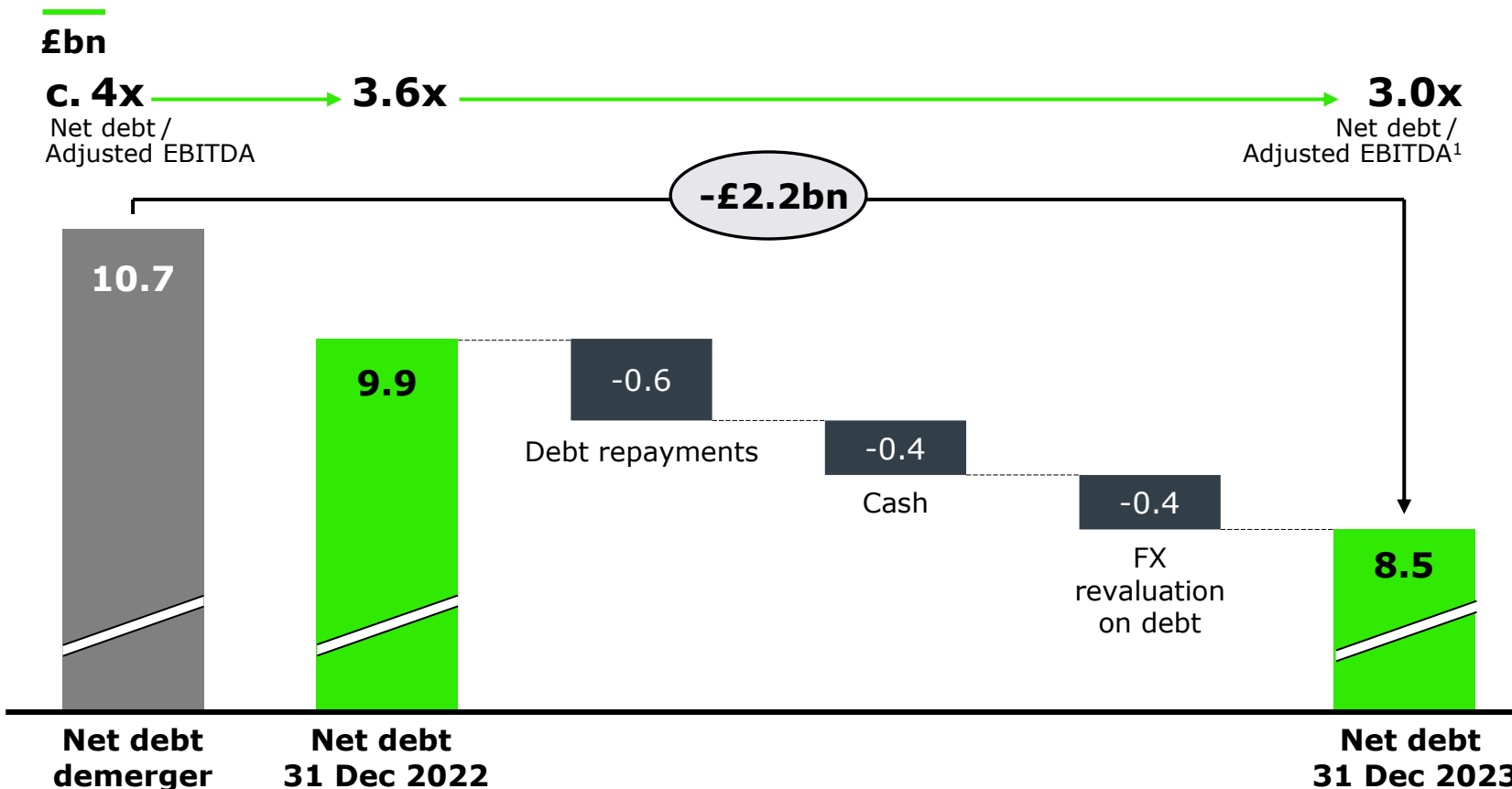
- Grow ordinary dividends at least in line with adjusted earnings
- Potential participation in Pfizer and GSK placings
- Return surplus capital to shareholders

Sustained by a strong investment grade balance sheet

Target medium term leverage of around 2.5x net debt / adjusted EBITDA¹

Leverage reduced to 3.0x

– £2.2bn net debt reduction since de-merger



1 As at 31 December 2023

2 Weighted average cost for bond debt including impact of hedging activities, and excluding cost of commercial paper, preference shares and leases

3 Definitions of adjusted measures can be found in the Appendix

c.3.6%

Cost of bond debt²

77% / 23%

Fixed/floating¹

£1bn cash

£0.4bn increase in FY23
and no commercial paper

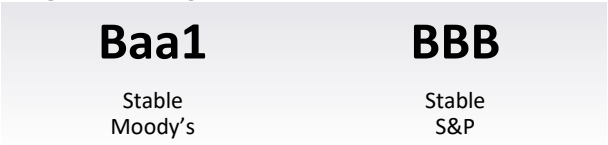
March 2024

\$700m bond was repaid
from operational cash
flow

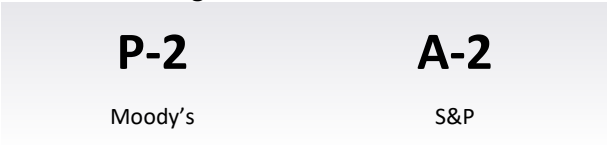
Staggered debt maturity profile supports a strong investment grade balance sheet

Credit Ratings

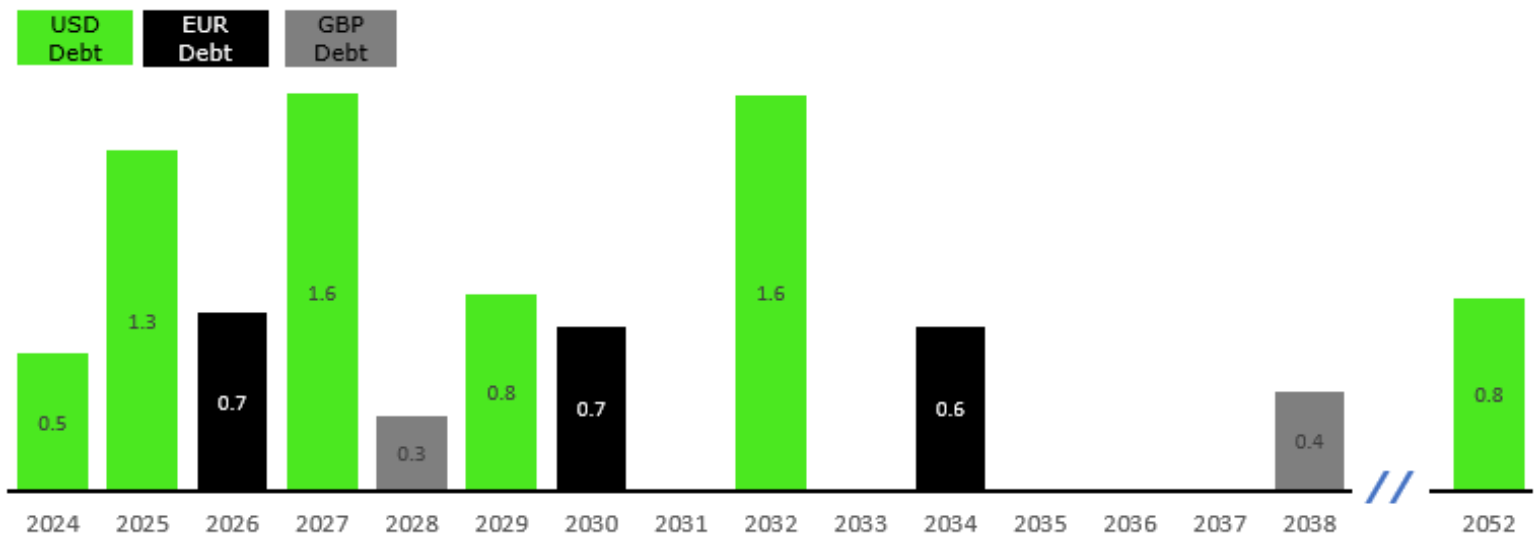
Long-term rating



Short-term rating

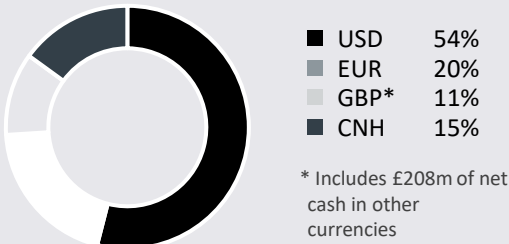


Debt maturity profile¹ (£bn)



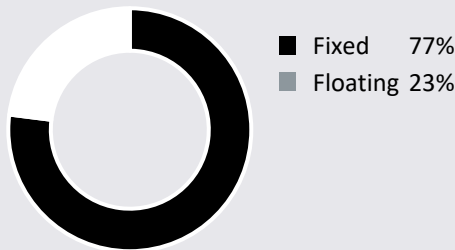
¹ Carrying value of bond debt using spot rates on 31 December 2023
⁵ Floating rate debt includes any fixed rate debt maturing within the next three months

Currency mix of net debt (incl. swaps)



Haleon’s policy is to manage Group net debt such that the currency mix of debt broadly aligns with the currency mix of earnings, considering relative interest costs and practical implications.

Fixed/Floating mix of net debt²



Haleon’s strategic priorities are to minimize interest costs and minimize income statement volatility arising from interest rates.

— Medium term guidance

Annual organic revenue growth¹ of 4-6%

Organic operating profit growth ahead of organic revenue growth

Net debt/Adjusted EBITDA¹ of around 2.5x

— Outlook

for full year 2024

Organic revenue growth¹ of 4-6%

Organic profit growth¹
to be ahead of organic revenue growth

Net interest expense c. £320m

Adjusted effective tax rate¹ 24-25%



HALEON

Full year 2023 results

Strong performance, with 8.0% organic revenue growth and 10.4% adjusted operating profit growth¹

Our strategy is delivering, with growth across all categories and regions demonstrating portfolio resilience

Implementing change to become more agile

Proactively managing portfolio with disposals of Lamisil and ChapStick reducing complexity in the business and increasing focus on higher growth brands

Continued progress on sustainability on environmental targets and ambitions on health inclusivity

**Increasingly confident in medium term guidance
and continue to build track record of delivery**

¹ At constant exchange rates (CER); Reconciliation/definition of IFRS to Adjusted results can be found in the Appendix

Full year 2023 results

8.0%

Organic revenue growth¹

7.0%/1.0%

Price / Volume Mix

9.1%

Power Brand growth

Adjusted operating profit¹:

Increased 10.4% constant currency and 10.8% organic growth

Adjusted operating margin¹:

22.6% up 50bps constant currency and down 20bps on a reported basis

Competitive performance:

58% of business gained or held share²

Q4 results

6.7%

Organic revenue growth¹

6.4%/0.3%

Price / Volume Mix

Strong cash generation

Strong FCF generation of £1.6bn

Net debt / Adjusted EBITDA¹ of 3.0x

Targeting around 2.5x Net debt / Adjusted EBITDA¹ over medium term

Announced capital allocation of £500m for share buybacks in 2024

Proactive portfolio management

Completed disposal of Lamisil for £235m³

Recent agreement for sale of ChapStick for \$430m with a passive minority interest in Suave Brands⁴

1. Reconciliation/definition of organic revenue to reported revenue and IFRS to Adjusted results can be found in the Appendix

2. Market share statements throughout this presentation are estimates based on the Group's analysis of third party market data of revenue for FY 2023, including IQVIA, IRI and Nielsen data. Represents % of brand-market combinations gaining or maintaining share (this analysis covers c. 90% of Haleon's total revenue)

3. Total cash realised for Lamisil includes cash consideration of £235m and working capital release of c. £15m

4. Haleon will receive pre-tax cash proceeds of approximately \$430m, as well as a passive minority interest in the Suave Brands Company. At the time of entering into the binding agreement, this interest was valued at approximately \$80m.

— Oral Health

Outperformance: Exceptional Power Brand performance

10.6%

FY organic sales growth¹

Sensodyne

Top two 2023 innovations in US toothpaste market²: Sensodyne Sensitivity + Gum and Enamel and Pronamel Active Shield



Winning innovations

parodontax Gum + Sensitivity & Breath

Strong performance driving market share gains following launch in 2022



Polident/Poligrip Power Max Hold+

Launched in 2022 and now in over 25 markets



1. Reconciliation/definition of IFRS to Adjusted results can be found in the Appendix

2. Based on retail sales data; Haleon's calculation based in part on data reported by Circana, Inc. through its OmniMarket Service for the Toothpaste category for the 52-week period ending 29/10/23 using Haleon's custom definitions

— Vitamins, minerals and supplements

Return to growth in second half

0.9%

FY organic revenue growth¹

Centrum

Leveraging science

- Clinical trials showing participants taking Centrum Silver saw significant improvement in cognitive function
- Activated claim across number of markets with share gains in US and Greater China



Geo-expansion

- Further expanded Centrum distribution in India through bricks and mortar
- Centrum launched in Sweden and further expanded portfolio in Middle East & Africa



Emergen-C

New delivery formats

- Launched Emergen-C crystals, a 'no-water-needed solution' in US with good performance to date
- Number one innovation in US immune support segment



Over-the-counter: Pain Relief

Performance supported by improved capacity and strong execution

7.4%

FY organic sales growth¹

Results underpinned by strength from Fenbid in China particularly during H1 2023

Advil

New pain indication

- Advil Dual Action Back: Tapping into an underserved consumer need
- Increasing investment to drive future growth



Voltaren

Driving new formats

- Launch of Voltaren liquid capsules
- Continued geo-expansion of 24 hour patches



Panadol

Strong activation

- Success of 'Release starts here' campaign
- Address specialist need states including migraine, body pain, night and headache



Over-the-counter: Respiratory Health

Performance underpinned by strong first half and excellent execution

13.7%

FY organic sales growth¹

Normal cold and flu season
in second half of 2023

Otrivin Nasal Mist

- Launched in first three European markets; Good initial consumer feedback
- Further planned expansion during 2024



Capturing demand

Robitussin

- Launch of dual-action lozenge
- Provides quick relief and treats cough and sore throat pain for up to four hours



Theraflu

- Theraflu Max Strength Launched in Q3 2022 in US; Now 25% of US Theraflu sales
- Continued uplift from naturals products including Theraflu ProNatural



— Over-the-counter: Digestive Health & Other

Broad based growth across all three sub-categories

6.5%

FY organic sales growth¹

- **Digestive Health** Tums and ENO leveraged innovation to capture strength in the immediate relief sub-category
- **Skin Health** underpinned by Bactroban growth
- **Smoking Health** revenue up mid single digit



— Strong execution and financial discipline

Initiatives to improve efficiency

- Ongoing initiatives such as dual sourcing and complexity reduction
- Agility and productivity program
- Ability to meet volatile Respiratory Health demand

Strong go-to-market execution

- New distribution model in place in India
- Revamped HealthPartner Portal; US registrations up 26% with engagement up 31% driving expert advocacy

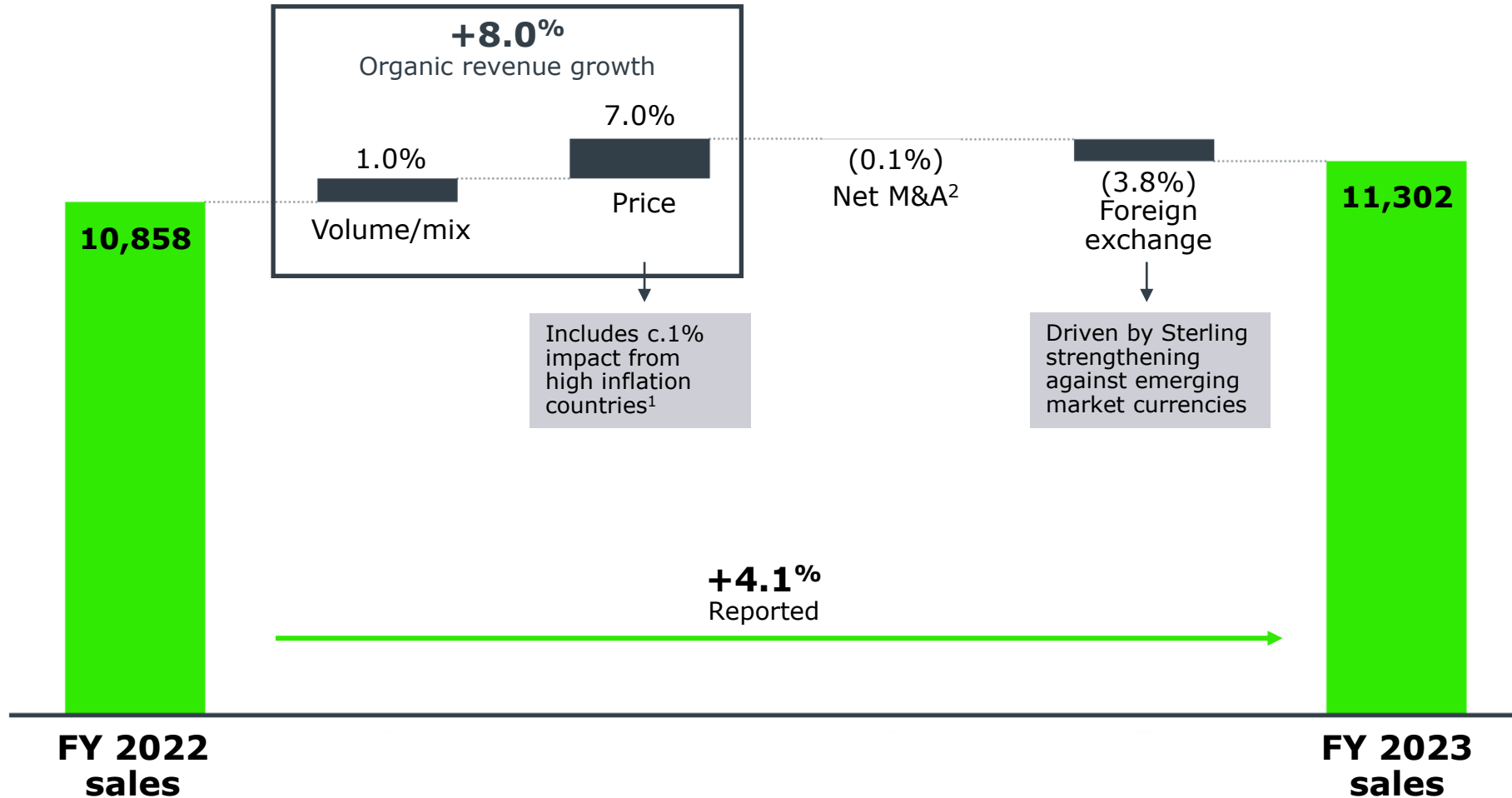
Continued financial discipline

- Active portfolio management; with disposal of Lamisil¹ and Chapstick²
- Continued cash generation and leverage reduction

Strong FY revenue growth

Driven by price with positive volume/mix

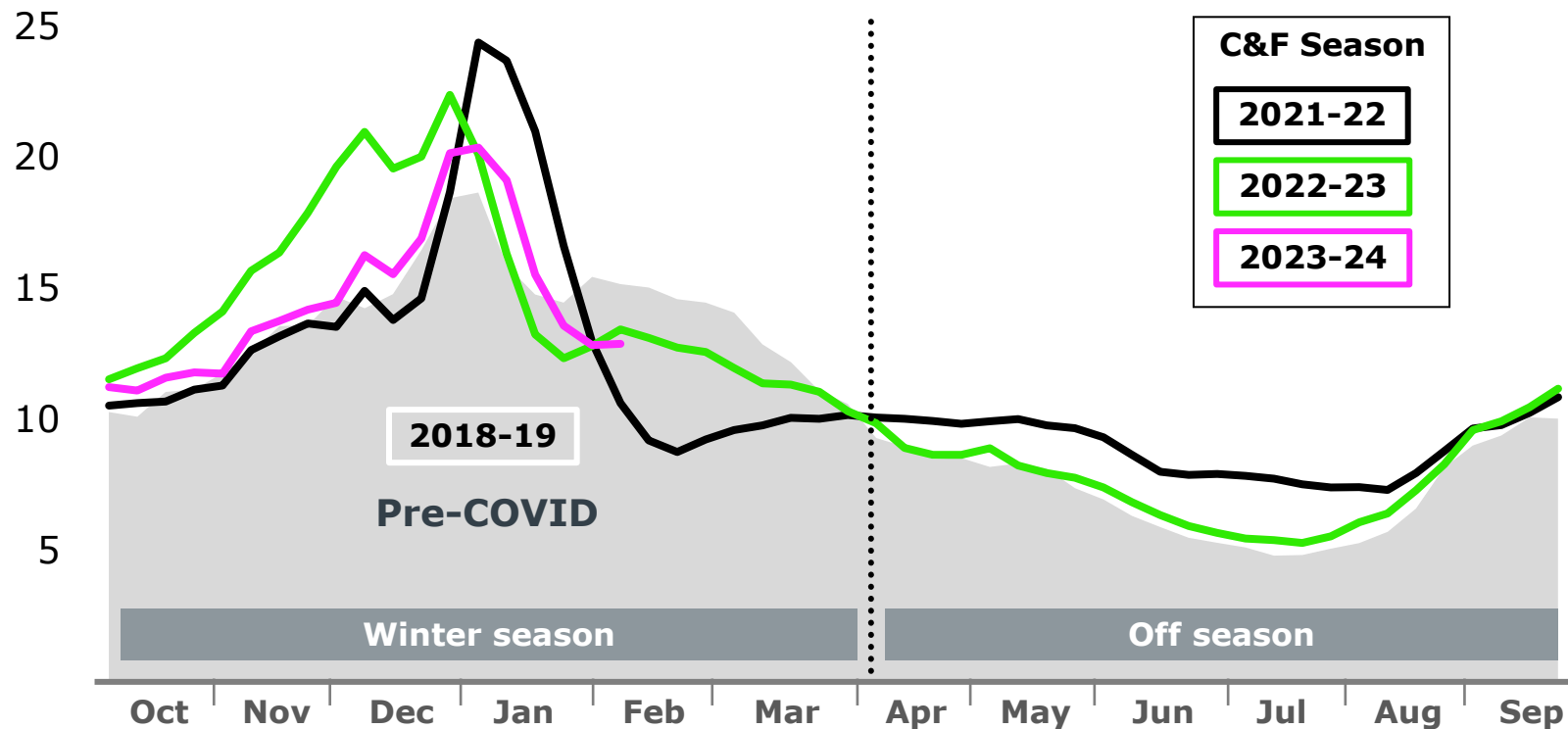
£m



Respiratory

2023 – 2024 cold and flu season to-date returning to pre-COVID levels

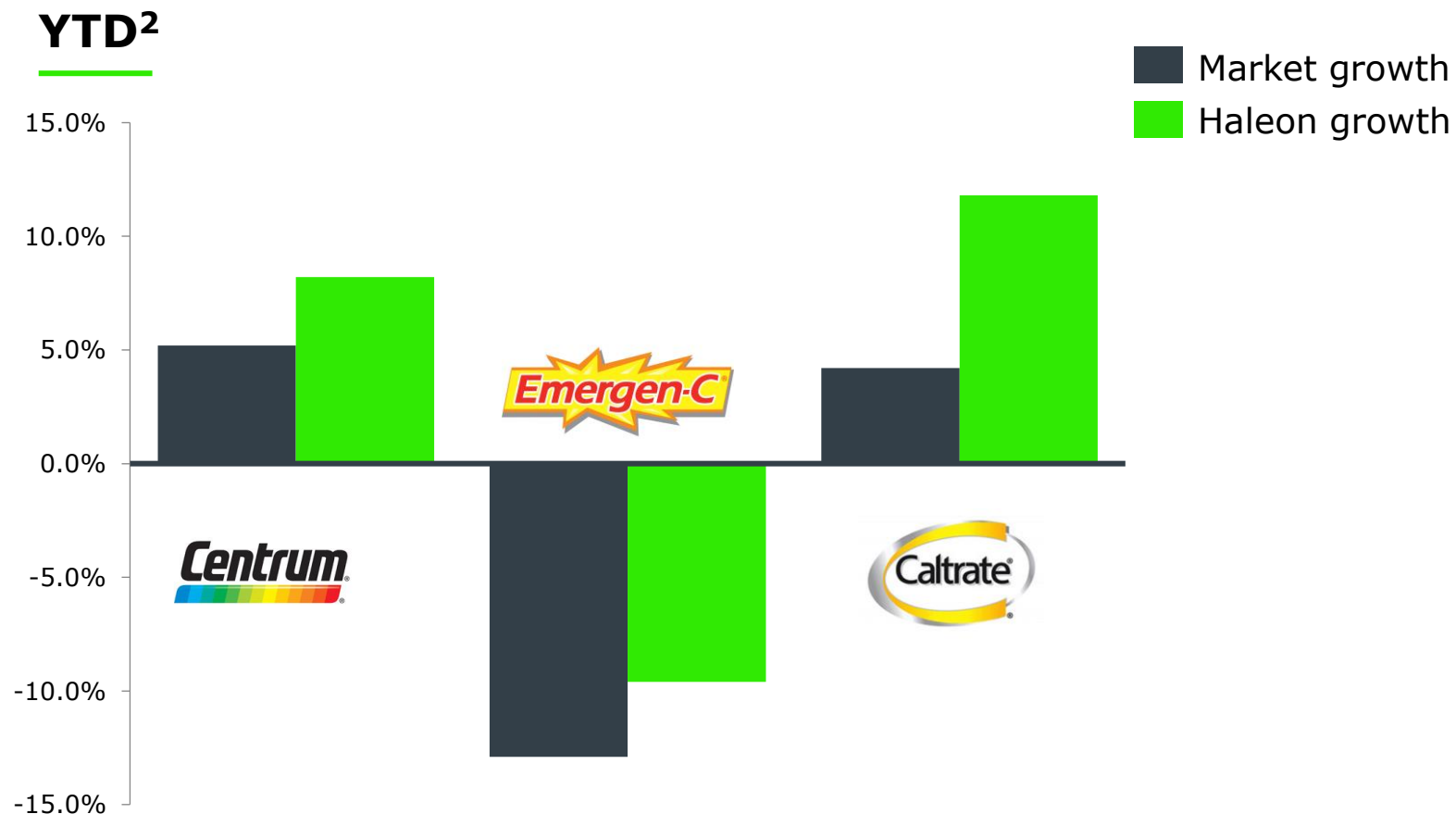
Weekly US market cold and flu (million units)



- Trends in Europe similar to US. Geographies which lifted COVID-19 restrictions later, such as China, saw elevated demand in Q4 2022 and Q1 2023 which we are now lapping
- 2023-2024 peak slightly later (early Jan 2024); more consistent with pre-COVID
- Having returned to a more normal season, 2023 a much cleaner base

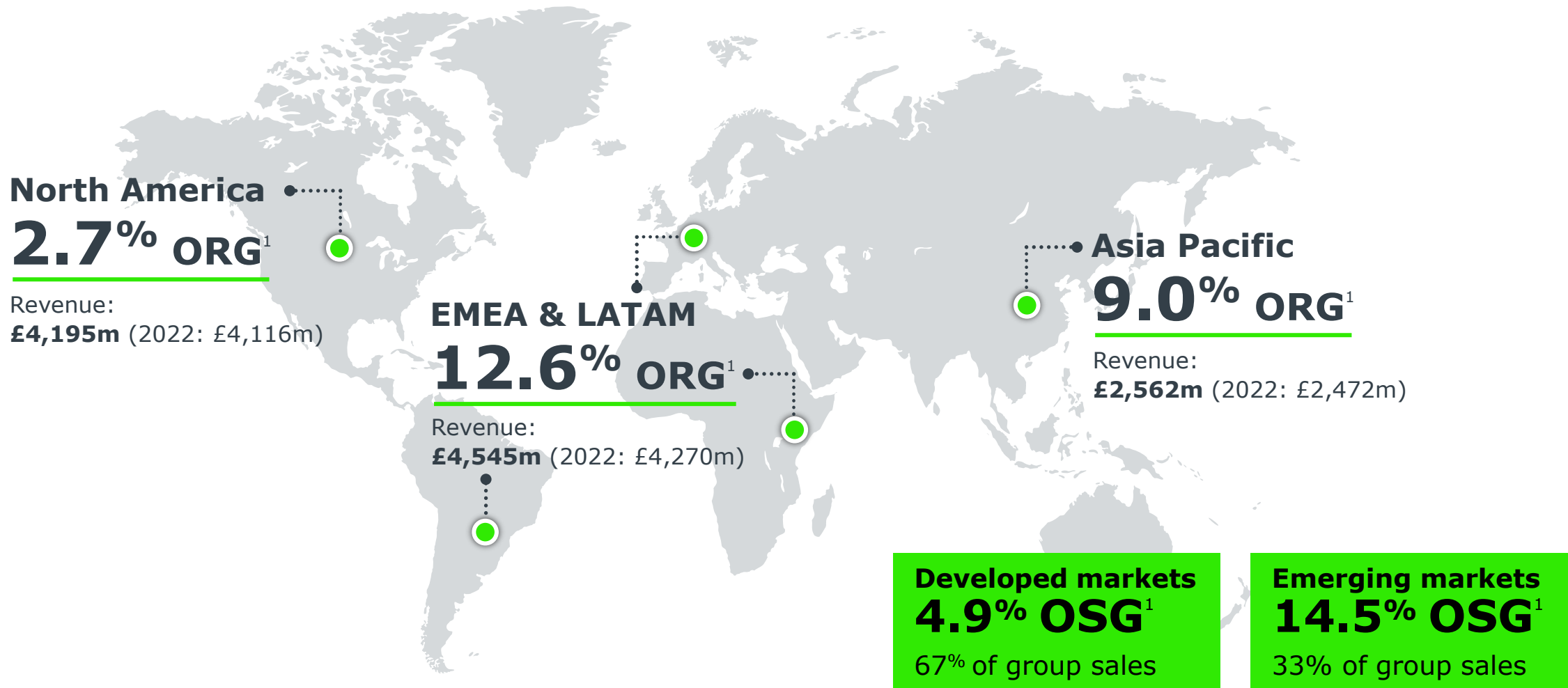
— Vitamins, Minerals and Supplements

Market share¹ gains across the three largest VMS brands



- Three key brands (c.85% of VMS revenue) outperforming the market²
- Emergen-C return to growth last three months³
- Well positioned for future growth in category

Broad based growth across all regions



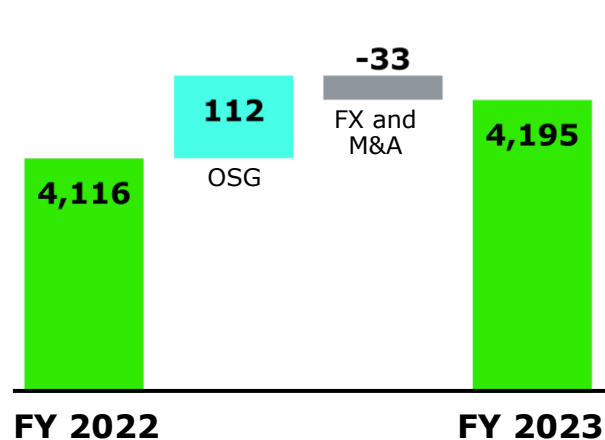
North America

FY growth driven by price; more favourable volume/mix in Q4

Revenue

	Organic growth ¹	Price	Volume / mix
FY	2.7%	3.6%	(0.9)%
Q4	3.5%	2.8%	0.7%

£m

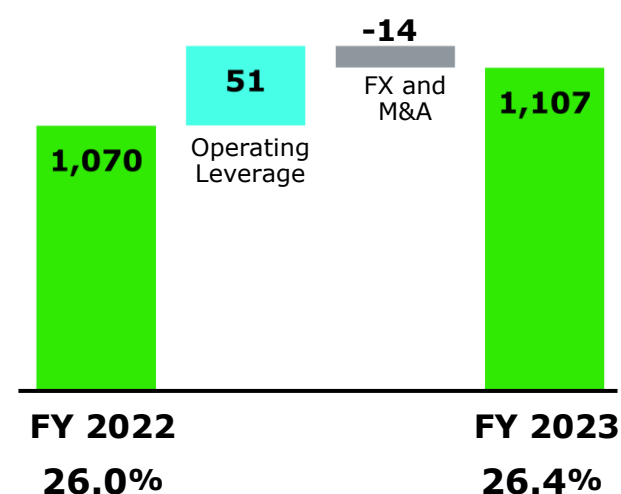


- ⊕ Oral Health, Respiratory Health, Pain Relief
- ⊕ Q4 volume/mix improvement
- ⊖ VMS; weakness in immunity impacting Emergen-C

Adjusted operating profit and margin

	CER ²	Organic growth ¹
FY	4.7%	4.8%

£m



- ⊕ Pricing
- ⊕ Strong cost management including targeted A&P spend
- ⊕ One time tax credit
- ⊖ Significant cost inflation

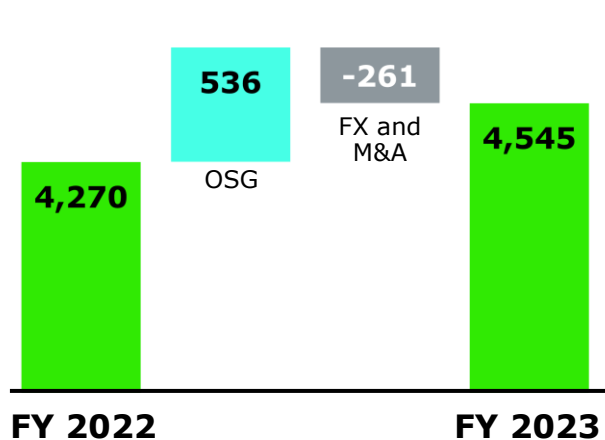
EMEA & LATAM

Strong price underpinning double digit organic growth

Revenue

	Organic growth ¹	Price	Volume / mix
FY	12.6%	12.8%	(0.2)%
Q4	10.1%	11.9%	(1.8)%

£m

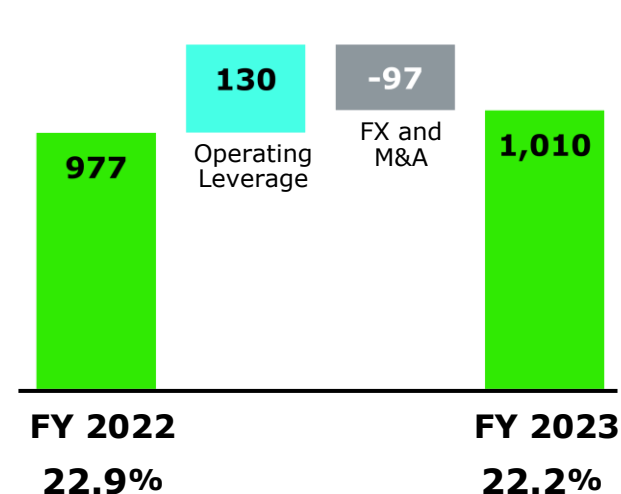


- ⊕ All categories growing with Oral Health, Respiratory Health, Digestive Health & Other growing double digit
- ⊕ High inflation economies³ (c.3% contribution to OSG)
- ⊖ Local VMS brands

Adjusted operating profit and margin

	CER ²	Organic growth ¹
FY	12.6%	13.4%

£m



- ⊕ Pricing
- ⊕ Operational efficiencies
- ⊖ Impact of divestments
- ⊖ Increased cost pressure

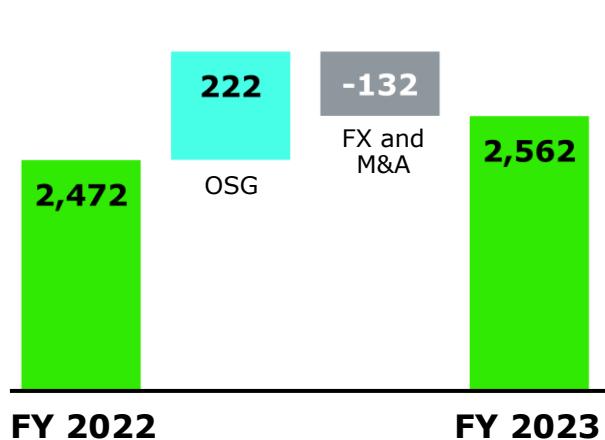
Asia Pacific

Good organic growth more volume/mix driven

Revenue

	Organic growth ¹	Price	Volume / mix
FY	9.0%	2.7%	6.3%
Q4	6.8%	3.5%	3.3%

£m

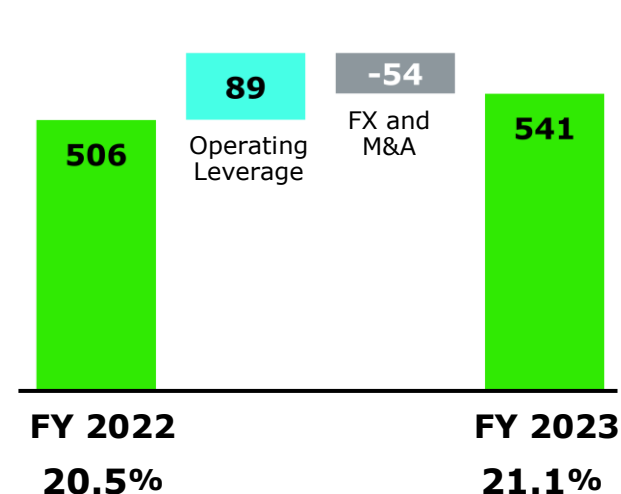


- ⊕ Oral Health, Respiratory Health and Pain Relief (particularly H1)
- ⊕ China, particularly H1

Adjusted operating profit and margin

	CER ²	Organic growth ¹
FY	17.8%	17.6%

£m



- ⊕ Strong operating leverage
- ⊖ Investment in key emerging markets
- ⊖ Some inflationary cost pressure (albeit less than in other regions)

Adjusted operating profit +10.4% CER

£m	FY 2023	FY 2022	% change	% change (CER)
Revenue	11,302	10,858	4.1	7.9
Adjusted gross profit¹	7,001	6,772	3.4	7.3
<i>% Adjusted gross margin¹</i>	<i>61.9%</i>	<i>62.4%</i>	<i>(0.5)pts</i>	<i>(0.4)pts</i>
Sales, general and admin ¹	(4,155)	(3,997)	4.0	6.0
Research and development ¹	(297)	(303)	(2.0)	(0.7)
Adjusted operating profit¹	2,549	2,472	3.1	10.4
<i>% Adjusted operating margin</i>	<i>22.6%</i>	<i>22.8%</i>	<i>(0.2)pts</i>	<i>0.5pts</i>
Depreciation and amortisation ²	282	258	9.3	10.7
Adjusted EBITDA¹	2,831	2,730	3.7	10.5

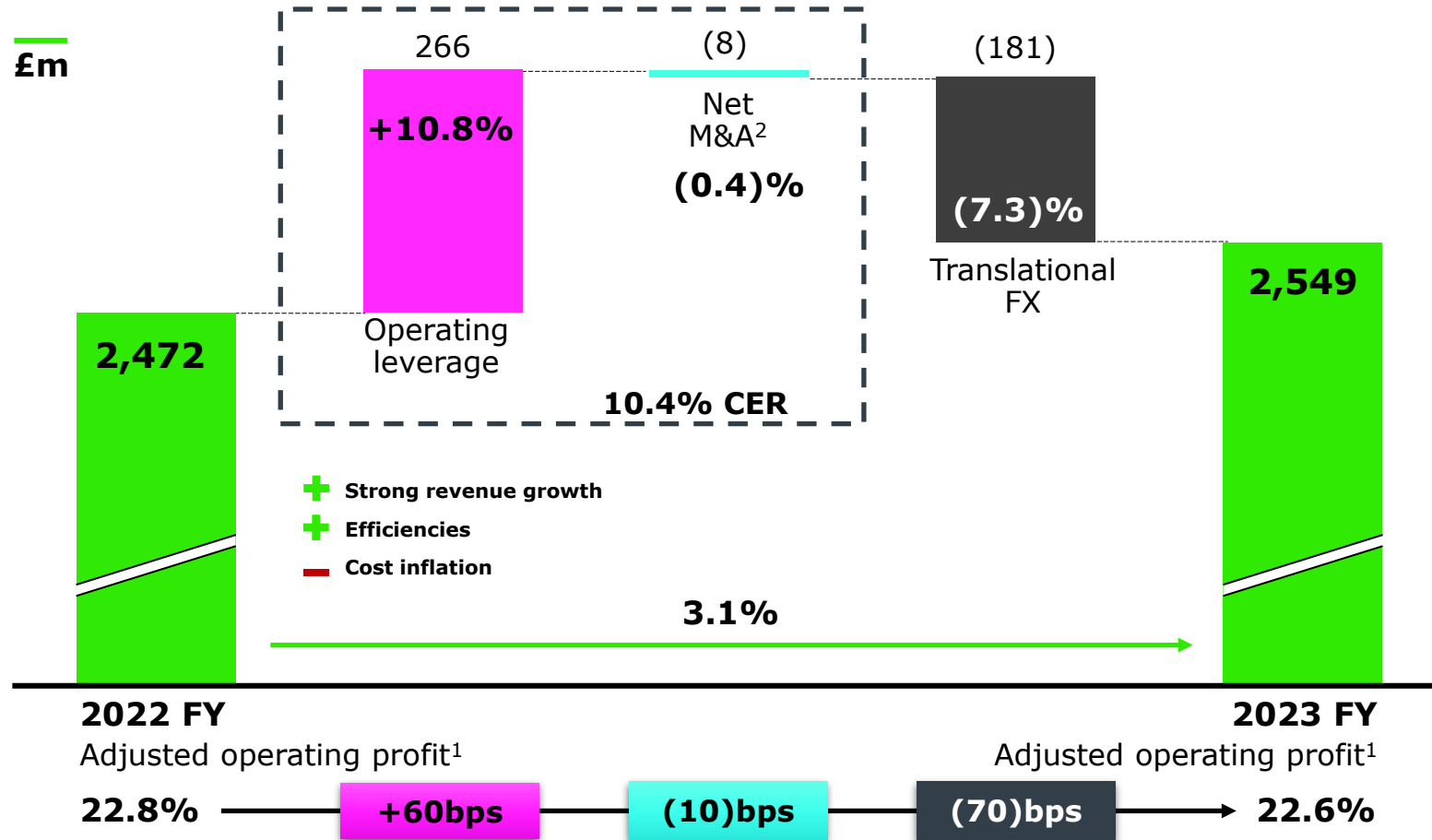
H1: Cost inflation not fully offset by pricing and efficiencies
H2: Headwinds eased with gross margin expansion in Q4

Investment in the business including into additional sales force and processes

Operating profit up 10.8% on an organic basis

FY Adjusted operating profit growth

+10.4% at constant exchange rates; +60bps operating leverage



› Organic operating profit +10.8% with negative impact from M&A of (0.4)%

› A&P up c.3%; targeted on key growth areas (Oral Health & VMS) and markets (India and China)

› Translational FX: (7.3)% driven by yoy movement of Sterling against Argentine Peso, Chinese Renminbi and emerging market currencies

Adjusted EPS growth driven by strong operating profit partly offset by annualisation of interest costs

£m	FY 2023	FY 2022	% change	% change (CER)	
Adjusted operating profit¹	2,549	2,472	3.1	10.4	
Net finance costs	(368)	(207)	77.8	77.3	← Annualisation of interest
Adjusted tax ¹	(512)	(506)	1.2	9.7	
% tax rate	23.5%	22.3%	1.2pts	1.2pts	← Tax rate in line with prior guidance
Adjusted profit after tax¹	1,669	1,759	(5.1)	2.8	
Non controlling interests	(62)	(59)	5.1	11.9	
Profit after tax attributed to shareholders of the Group ¹	1,607	1,700	(5.5)	2.5	
Adjusted Diluted EPS	17.3p	18.4p	(6.0)	2.2	

— Operating profit margin +90bps due to reduction in adjusting items

£m	FY 2023	FY 2022	% change
Adjusted operating profit¹	2,549	2,472	
Net amortisation and impairment of intangible assets ²	(224)	(172)	← Includes ChapStick impairment ⁴
Restructuring costs ²	(169)	(41)	← Increase largely due to productivity programme; with specific programme costs in line with guidance
Separation and admission costs ²	(120)	(411)	← Separation costs largely complete; c. £40m remaining in 2024
Disposals and other items ²	(40)	(23)	
Operating profit³	1,996	1,825	
<i>% Operating margin³</i>	<i>17.7%</i>	<i>16.8%</i>	<i>0.9pts</i>

1 See definitions in Appendix

2 For further detail, please see Appendix

3 Refers to IFRS operating profit and operating margin

4 FY2022 included an impairment of £129m largely related to Preparation H brand

Strong free cash flow generation

£m	FY 2023	FY 2022	
Adjusted operating profit¹	2,549	2,472	
P&L adjusting items ²	(553)	(647)	
Non-cash movements ³	586	424	Working capital reduction largely due to lower receivables given reduced debtor days partially offset by higher inventory
Working capital and other movements ⁴	(37)	138	
Taxation paid	(445)	(324)	Cash tax now aligning with P&L charge (as guided)
Net interest (paid)/received	(377)	(144)	Annualisation of bond interest payments
Distribution to non-controlling interests	(58)	(48)	
Capital expenditure ⁵	(336)	(328)	c. 3% of sales reflecting continued investment in the business
Sale of intangibles	246	36	
Free cash flow	1,575	1,579	

1 Reconciliation of IFRS to Adjusted results can be found in the Appendix

2 Adjusting items include Net amortisation and impairment of intangible assets: £224m (2022: £172m), Restructuring costs: £169m (2022: £41m), Transaction Related Costs: £2m (2022: £8m), Separation and admission costs: £120m (2022: £411m), Disposals and Others: £38m (2022: £15m)

3 Includes Depreciation of property, plant and equipment and rights of use assets: £201m (2022: £180m), Amortisation and impairment of intangible assets: £108m (2022: £107m), Impairment and assets written off, net of reversals: £200m (2022: £143m), Profit on sale of intangible assets: £12m (2022: £(30)m), Share based incentive plans £76m (2022: £15m) and Other non-cash movements: £(11)m (2022: £9m)

4 Working capital incl. returns and rebates: £37m (2022: £50m), decrease in other net liabilities: £(74)m (2022: £88m)

5 Includes purchase of property, plant and equipment: £(234)m (FY 2022: £(304)m) and Purchase of intangible assets: £(102)m (FY 2022: £(24)m)



Appendix

2023
Full year results

Glossary

A number of adjusted measures are used to report the performance of our business which are non-IFRS measures. Adjusted results, CER, organic and other non-IFRS measures may be considered in addition to, but not as a substitute for or superior to, information presented in accordance with IFRS. These measures are defined and set out below. Reconciliations to the nearest IFRS measure will be provided as part of the Historical Financial Information as part of the Prospectus.

Organic measures represent **adjusted revenue and adjusted operating profit**, excluding the impact of acquisitions, divestments and closures of brands or businesses, manufacture and supply agreements (MSAs) relating to divestments and closure of brands or production sites, and the impact of currency exchange movements.

Adjusted EBITDA is defined as profit after tax for the year excluding income tax, finance income, finance expense, Adjusting Items (as defined below), depreciation of property plant and equipment, impairment of property plant and equipment net of reversals, depreciation of right-of-use assets, and amortisation of software intangibles.

Adjusting Items include the following:

- **Net amortisation and impairment of intangible assets:** Net impairment of intangibles, impairment of goodwill and amortisation of intangibles excluding computer software. Intangible amortisation and impairments arising from intangibles acquired in business combinations are adjusted to reflect the performance of the business excluding the effect of acquisition accounting
- **Restructuring costs:** Include personnel costs associated with restructuring programmes, impairments of tangible assets and computer software relating to specific programmes approved by the Board of the Company from time to time that are structural and of a significant scale.
- **Separation and admission costs:** Costs incurred in relation to and in connection with Separation, UK Admission and registration of the Company's Ordinary Shares represented by the Company's American Depositary Shares ("ADSs") under the Exchange Act and listing of ADSs on the NYSE (the "US Listing"). These costs are not directly attributable to the sale of the Group's products and specifically relate to the foregoing activities, affecting comparability of the Group's financial results in historical and future reporting periods.
- **Transaction related costs:** Transaction-related accounting or other adjustments related to significant acquisitions and including deal costs and other pre-acquisition costs when there is certainty that an acquisition will complete. It also includes costs of registering and issuing debt and equity securities and the effect of inventory revaluations on acquisitions.

- **Disposal and other adjusting items:** Gains and losses on disposals of assets, businesses and tax indemnities related to business combinations. Legal settlement and judgements, impact of changes in tax rates and tax laws on related deferred tax assets and liabilities, retained or uninsured losses related to acts of terrorism, product recalls, natural disasters and other items. These gains and losses are not directly attributable to the sale of the Group's products and vary from period to period, which affects comparability of the Group's financial results. From period to period, the Group will also need to apply judgement if items of unique nature arise that are not specifically listed above

Adjusted Operating Profit is defined as operating profit less Adjusting Items as defined earlier.

Free cash flow Free cash flow is calculated as net cash inflow from operating activities plus cash inflows from the sale of intangible assets, the sale of property, plant and equipment and interest received, less cash outflows for the purchase of intangible assets, the purchase of property, plant and equipment, distributions to non-controlling interests and interest paid.

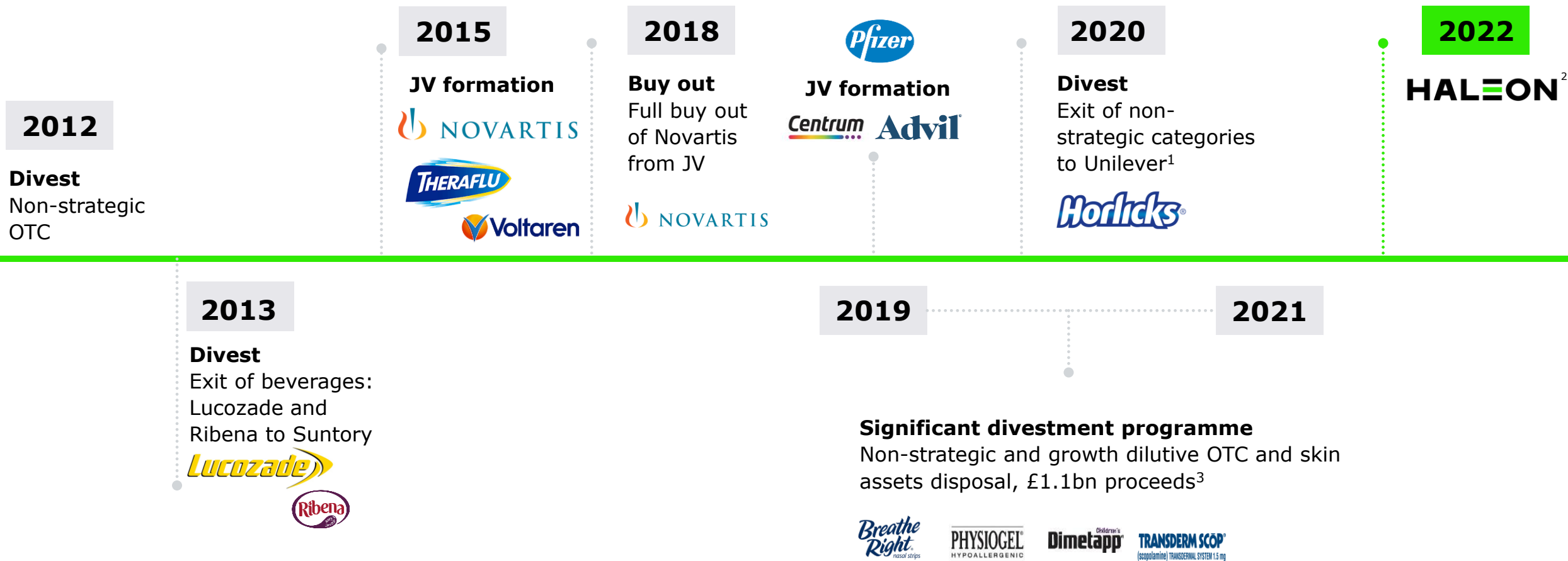
Net debt: Net debt at a period end is calculated as short-term borrowings (including bank overdrafts and short-term lease liabilities), long-term borrowings (including long-term lease liabilities), and derivative financial liabilities less cash and cash equivalents and derivative financial assets, liabilities less cash and cash equivalents and derivative financial assets.

Organic revenue growth represents revenue growth, as determined under IFRS and excluding the impact of acquisitions, divestments and closures of brands or businesses, revenue attributable to manufacturing service agreements ("MSAs") relating to divestments and the closure of sites or brands, and the impact of currency exchange movements.

Organic revenue growth by individual region is further discussed by price and volume/mix changes, which are defined as follows:

- **Price:** Defined as the variation in revenue attributable to changes in prices during the period. Price excludes the impact to organic revenue growth due to (i) the volume of products sold during the period and (ii) the composition of products sold during the period. Price is calculated as current year net price minus prior year net price multiplied by current year volume. Net price is the sales price, after deduction of any trade, cash or volume discounts that can be reliably estimated at point of sale. Value added tax and other sales taxes are excluded from the net price.
- **Volume/Mix:** Defined as the variation in revenue attributable to changes in volumes and composition of products in the period

Haleon history



Broad based growth across categories

	FY23 Revenue	Organic revenue growth ¹				
	£m	FY	Q1	Q2	Q3	Q4
Oral Health	3,136	10.6%	6.6%	15.4%	9.4%	11.5%
VMS	1,640	0.9%	(3.7)%	2.7%	1.4%	3.1%
Pain Relief	2,652	7.4%	11.0%	14.9%	6.2%	(1.8)%
Respiratory Health	1,736	13.7%	33.0%	9.2%	4.2%	10.9%
Digestive Health and Other	2,138	6.5%	7.3%	8.1%	0.9%	10.1%
TOTAL	11,302	8.0%	9.9%	11.0%	5.0%	6.7%
<i>Price</i>		7.0%	7.1%	7.9%	6.6%	6.4%
<i>Volume/Mix</i>		1.0%	2.8%	3.1%	(1.6)%	0.3%

Considerations for phasing of growth

Key

+ Weak comparative

— Challenging comparative

Considerations for 2024 performance (unless otherwise stated)

	2023 % of revenue	Q1	Q2	Q3	Q4
Oral Health	28%				
VMS	15%				
Pain Relief	23%	— Strong Fenbid demand (China) — Strong Advil demand (Canada)	— Strong Fenbid demand (China)	+ Fenbid destocking	
Respiratory Health	15%	— Strong cold & flu season — Strong Contac demand (China)	+ Weak allergy season	+ Weak allergy season	
Digestive Health and Other	19%		— ChapStick sale completion expected	+ US inventory reduction	
Price (FY23)		+7.1%	+7.9%	+6.6%	+6.4%

Translational currency impact

Currency	FY 2023 currency as % of total revenue	Average 2022	Average 2023	Spot 31.12.23	Spot 16.2.24
USD	33%	1.24	1.24	1.27	1.26
EUR	16%	1.17	1.15	1.15	1.17
CNY	8%	8.31	8.81	9.06	9.08
CAD	<5%	1.61	1.68	1.69	1.70
AUD	<5%	1.78	1.87	1.87	1.93
JPY	<5%	161	175	180	189
RUB	c. 10%	86	105	115	116
ZAR		20	23	24	24
INR		97	103	97	104
ARS		161	382	1030	1052
PKR		252	347	355	352
TRY	c. 25%	20	30	38	39
EGP		24	38	39	39
Others	c. 25%	100		100	101

› 2023 unfavourable translational foreign exchange impact

- c. (3.8)% on revenue
- c. (7.3)% on adjusted operating profit

› 2024 estimated unfavourable translational foreign exchange impact

- c.(2)% revenue
- c.(3)% on adjusted operating profit

Assuming exchange rates as of 16th February 2024 were to hold for the remainder of the year

IFRS and Adjusted Income Statement

Unaudited

2023

£m	IFRS Results	Net amortisation and impairment of intangible assets ¹	Restructuring costs ²	Transaction -related costs ³	Separation and Admission costs ⁴	Disposals and others ⁵	Adjusted Results
Revenue	11,302						11,302
Gross profit	6,747	224	26	—	4	—	7,001
<i>Gross profit margin %</i>	<i>59.7%</i>						<i>61.9%</i>
Operating profit	1,996	224	169	2	120	38	2,549
<i>Operating profit margin %</i>	<i>17.7%</i>						<i>22.6%</i>
Net finance costs	(368)	—	—	—	—	—	(368)
Profit before tax	1,628	224	169	2	120	38	2,181
Income tax	(517)	(53)	(35)	—	(29)	122	(512)
<i>Effective tax rate %</i>	<i>31.8%</i>						<i>23.5%</i>
Profit after tax for the year	1,111	171	134	2	91	160	1,669
Profit attributable to shareholders	1,049	171	134	2	91	160	1,607
Diluted earnings per share (pence)	11.3	1.8	1.4	-	1.1	1.7	17.3
Weighted average number of shares (diluted) (millions)	9,263						9,263

2022

£m	IFRS Results	Net amortisation and impairment of intangible assets ¹	Restructuring costs ²	Transaction -related costs ³	Separation and Admission costs ⁴	Disposals and others ⁵	Adjusted Results
Revenue	10,858	—	—	—	—	—	10,858
Gross profit	6,577	172	19	—	4	—	6,772
<i>Gross profit margin %</i>	<i>60.6%</i>						<i>62.4%</i>
Operating profit	1,825	172	41	8	411	15	2,472
<i>Operating profit margin %</i>	<i>16.8%</i>						<i>22.8%</i>
Net finance costs	(207)	—	—	—	—	—	(207)
Profit before tax	1,618	172	41	8	411	15	2,265
Income tax	(499)	(37)	(7)	(2)	(55)	94	(506)
<i>Effective tax rate %</i>	<i>30.8%</i>						<i>22.3%</i>
Profit after tax for the year	1,119	135	34	6	356	109	1,759
Profit attributable to shareholders	1,060	135	34	6	356	109	1,700
Diluted earnings per share (pence)	11.5	1.4	0.4	0.1	3.8	1.2	18.4
Weighted average number of shares (diluted) (millions)	9,239						9,239

- 1. Net amortisation and impairment of intangible assets:** includes impairment of intangible assets of £185m (2022: £129m) and amortisation of intangible assets excluding computer software of £39m (2022: £43m) .
- 2. Restructuring costs:** includes amounts related to business transformation activities.
- 3. Transaction-related costs:** includes amounts related to the acquisition of a manufacturing site.
- 4. Separation and admission costs:** includes amounts incurred in relation to and in connection with the separation and listing of the Group as a standalone business.
- 5. Disposals and others:** includes net losses/(gains) on disposals of assets and businesses totalling £38m (2022: £(20)m) . The tax effect includes a £155m tax charge related to intragroup transfers.

Reconciliation of FY organic growth

Product Categories

2023 vs 2022 (%)	Oral Health	VMS	Pain Relief	Respiratory Health	Digestive Health and Other	Total
Revenue Growth	6.1	(2.1)	4.0	9.9	2.0	4.1
Organic Adjustments	-	-	0.2	-	0.5	0.1
Effect of Exchange Rates	4.5	3.0	3.2	3.8	4.0	3.8
Organic Revenue Growth	10.6	0.9	7.4	13.7	6.5	8.0

Geographical Segments

2023 vs 2022 (%)	North America	EMEA and LatAm	APAC	Total
Revenue Growth	1.9	6.4	3.6	4.1
Organic Adjustments	-	0.2	-	0.1
Effect of Exchange Rates	0.8	6.0	5.4	3.8
Organic Revenue Growth	2.7	12.6	9.0	8.0
Price	3.6	12.8	2.7	7.0
Volume / Mix	(0.9)	(0.2)	6.3	1.0

Reconciliation of quarterly organic growth

North America

	Q1 2023	Q2 2023	Q3 2023	Q4 2023	FY 2023
2023 vs 2022 (%)					
Revenue Growth	14.0	4.4	(7.5)	(1.0)	1.9
Organic Adjustments		-	-	0.1	-
Effect of Exchange Rates	(8.9)	(0.1)	6.0	4.4	0.8
Organic Revenue Growth	5.1	4.3	(1.5)	3.5	2.7
Price	3.6	5.8	2.6	2.8	3.6
Volume/Mix	1.5	(1.5)	(4.1)	0.7	(0.9)

APAC

	Q1 2023	Q2 2023	Q3 2023	Q4 2023	FY 2023
2023 vs 2022 (%)					
Revenue Growth	13.7	6.0	(4.6)	(0.5)	3.6
Organic Adjustments	(0.6)	0.2	0.1	0.5	-
Effect of Exchange Rates	(1.4)	5.3	10.4	6.8	5.4
Organic Revenue Growth	11.7	11.5	5.9	6.8	9.0
Price	3.4	1.1	2.9	3.5	2.7
Volume/Mix	8.3	10.4	3.0	3.3	6.3

EMEA & LatAm

	Q1 2023	Q2 2023	Q3 2023	Q4 2023	FY 2023
2023 vs 2022 (%)					
Revenue Growth	13.3	11.2	1.7	0.2	6.4
Organic Adjustments	0.4	0.1		0.5	0.2
Effect of Exchange Rates	(0.6)	5.5	9.1	9.4	6.0
Organic Revenue Growth	13.1	16.8	10.8	10.1	12.6
Price	12.6	13.9	12.7	11.9	12.8
Volume/Mix	0.5	2.9	(1.9)	(1.8)	(0.2)

Group

	Q1 2023	Q2 2023	Q3 2023	Q4 2023	FY 2023
2023 vs 2022 (%)					
Revenue Growth	13.7	7.5	(3.3)	(0.4)	4.1
Organic Adjustments	-	0.1	-	0.4	0.1
Effect of Exchange Rates	(3.8)	3.4	8.3	6.7	3.8
Organic Revenue Growth	9.9	11.0	5.0	6.7	8.0
Price	7.1	7.9	6.6	6.4	7.0
Volume/Mix	2.8	3.1	(1.6)	0.3	1.0

Free cash flow and Adjusted EBITDA

Free cash flow

£m	Twelve months to 31 Dec	
	2023	2022
Net cash inflow from operating activities	2,100	2,063
Less: Capital expenditure ¹	(336)	(328)
Add: Sale of intangibles	246	36
Less: Distributions to non-controlling interests	(58)	(48)
Add: Interest received	27	19
Less: Interest paid	(404)	(163)
Free cash flow	1,575	1,579

Adjusted EBITDA²

£m	Twelve months to 31 Dec	
	2023	2022
Adjusted operating profit²	2,549	2,472
Add: Depreciation – Property Plant and Equipment	152	142
Add: Depreciation – Right of Use Assets	49	38
Add: Amortisation – Computer Software	69	64
Add: Impairment – Property Plant and Equipment, Right of Use assets and Computer Software	12	14
Adjusted EBITDA²	2,831	2,730

Debt profile

Net debt

£m	Group net debt at 31 Dec 2023	Group net debt at 31 Dec 2022
Short-term borrowings ¹	656	437
Long-term borrowings	8,800	10,003
Derivative financial liabilities	190	206
Cash and cash equivalents and liquid investments	(1,044)	(684)
Derivative financial assets	(88)	(94)
Net debt	8,514	9,868

1 2023 includes the reclassification of \$700m (£656m) bond due in March 2024 and no commercial paper (2022: £302m commercial papers)

2 Weighted average time to maturity for bond debt as at 31 December 2023

3 Weighted average cost for bond debt including impact of hedging activities, and excluding cost of commercial paper, preference shares and leases

c.7.0 years

Duration²

c.3.6%

Cost of debt³

£8.5bn

Net debt as of
Dec 2023

HALEON