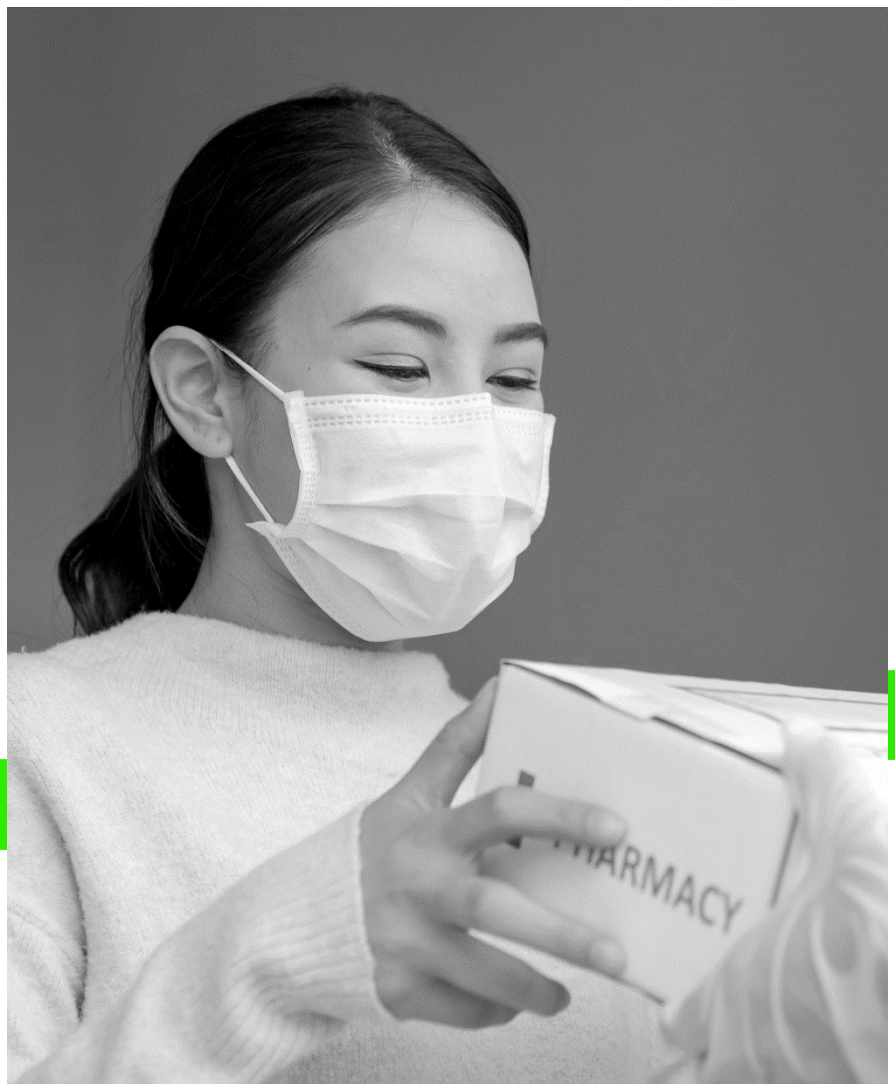


**HALEON**

# Trusted ingredients, sustainably sourced

Our Haleon position



## **Background**

As a leading consumer health company, we have a special purpose – to deliver better everyday health with humanity. Millions of people already trust Haleon’s brands because of the care we take over our products: they know each product is grounded in scientific expertise and made with quality ingredients that data and science have shown to be effective. Trust in the ingredients we use is vital to this purpose, which is why we work tirelessly to maintain that trust.

For our team of over 1,400 research and development scientists, earning trust starts with selecting ingredients and designing products which people will feel good about using. As a data- and science-led company, we have deep insight into the ever-evolving science around ingredients, as well as deep human understanding of people’s needs, wants and preferences. We combine both to design high quality products that meet consumers’ expectations for quality, effectiveness, safety, and desired user experience.

We also recognise that people’s health is inextricably linked to the health of the planet, which is why ensuring the ingredients we select, where we source them, the communities with whom we work to produce them, and the footprint they leave, all add up to just one simple idea: that trusted ingredients, sustainably sourced can ensure a healthy planet for healthy people.

We further believe a final component of trust in our ingredients lies in how we communicate. It is vital that both consumers and stakeholders can trust the ingredients we use and the role they play in our products. It is for this reason we strive to be transparent about our trusted science: the ingredients we use in our products, why they are there, what they do, and where they come from.

## **Ingredients that people feel good about using**

### **Consumer safety**

It’s crucial that people who use Haleon products feel safe in using them, which is why every product we create is designed and developed with the utmost care. We have extensive controls in place designed to evaluate benefits and risks, and identify potential concerns about ingredients. Whenever we introduce a new ingredient into our portfolio, a committee chaired by our Chief Medical Officer will conduct an independent evidence-based review of the ingredient’s safety.

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*For more information about our approach, please see our **position on product and ingredient safety**.*

## **Consumer preference**

Every human being is unique. Not only do we all have different health and wellness requirements; we also have different preferences and sensitivities, and this is also true of ingredients. The best consumer health product is one that simultaneously makes a person feel better and feel good about using it. This is why Haleon strives to create a range of solutions that are inclusive of people with different needs and preferences. For example, while many people seeking topical pain relief prefer the reassurance of a medicated solution such as **Voltaren Rapid**, others may prefer a plant-based product such as **VoltaNatura Herbal Gel** (currently available in select markets). Or some people may have ethical or religious beliefs that require them to use vegan or halal products. Considering people's differences is an important way of helping people feel good about caring for themselves, which is why we work hard to consider consumers' needs and preferences in the ingredients we use.

## **Ingredients for a healthy planet and healthy people**

We believe consumers have high expectations from everyday healthcare and are looking for products which also support the wellbeing of wider society and the planet. Every ingredient we use will touch wildlife, ecosystems, people, and communities in some way throughout its journey from source to disposal, which is why we have a responsibility to positively shape that lifecycle. We achieve this through the care we take around the ingredients we use: where and how we source them; the communities with whom we work to produce them; and the actions we take to reduce any environmental footprint they leave behind. To support this, we are working to embed capabilities to enable our scientists and innovation teams to make responsible decisions in line with our sustainability goals when designing a new product. *For more information, please see our **sustainability strategy**.*

## **Sustainable sourcing**

As a company, we aim for all our agricultural-, forest- and marine-derived materials to be sustainably sourced and deforestation free by 2030<sup>i</sup>. We are focussed on continuously improving the traceability and transparency of the materials we use. We use leading sustainable sourcing certifications where available, including the Forestry Stewardship Council / Programme for the Endorsement of Forest Certification (FSC/PEFC) for sustainably sourced paper and board, and the Roundtable for Sustainable Sourcing of Palm Oil (RSPO) Mass Balance certification

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for palm oil derivatives. We also set clear standards for how we source and certify other materials where there is not yet an established industry-wide standard. Through our collaboration with suppliers and other partners, we work to reduce key impacts of sourcing activities such as carbon emissions, water usage and deforestation, while protecting labour rights and animal welfare. We also aim to create positive environmental and social impact through our sourcing by supporting the communities from whom we source and in which we operate.

*For more information, please see our [trusted ingredients, sustainably sourced](#) and [building healthy communities](#) webpages.*

### Carbon reduction

We have also set clear public commitments to reduce our 'source to sale' carbon emissions by 42% by 2030. This means we aim to reduce carbon emissions from sourcing of raw materials and manufacturing of our products to distribution of our products to the point of sale. One of the ways we will achieve this is by looking for opportunities to reduce the carbon footprint of our ingredients. In part we will do this by working with our suppliers: through Project Energize, we are supporting suppliers to decarbonise by offering access to switch to renewable energy sources. Sometimes we will explore the use of lower carbon alternatives, an example of which is our **Dr.BEST** toothbrush, launched in 2021 in Germany and Austria: by utilising a combination of alternative ingredients to make the brush and bristles, we were able to reduce the carbon footprint by over 50% compared to the standard **Dr.BEST** toothbrush. Carbon and climate change will be vital considerations in all of our ingredient choices, as part of a wide series of environmental factors we consider when deciding which ingredients make our final formulations. We will also only ever use ingredients which are safe and effective for their intended use.

*For more information, please see our [climate action](#) webpage.*

### Safe use and disposal

Like many products we use and consume in our daily lives, the ingredients used in consumer health products can end up in the environment, by being excreted from our bodies or washed off into water systems. These products are an essential part of our lives that help people manage their everyday health and using them in a responsible way can reduce their impact on the environment. To help consumers do this, we invest in education on safe use - using the right amount - and disposing of our products carefully. An example of this is our "Let's Treat It Right" campaign which educates consumers on how to safely apply and wipe off excess **Voltaren** gel

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after treating physical body pains such as arthritis. As a member of the Association of the European Self-Care Industry (AESGP), we support #medsdisposal, a campaign to raise awareness on how to dispose of unused or expired medicines. Furthermore, we have funded similar educational efforts across the US including **My Old Meds**, **Cook County Meds Disposal Initiative** and **National Take Back Day**.

### Ingredients transparency

It is also vital that we make it as easy as possible for our consumers to understand both the benefits of our healthcare products, as well as enable them to make well-informed decisions about the products that are right for them. That's why we aim to make it clear and transparent which ingredients are in each of our products. In accordance with local regulations, our product labels list the ingredients in the formulation and directions for use on pack. Depending on where you live, you may also find information available in different languages, braille on packs, or QR codes to make information available in different ways for people, including those with a visual or cognitive impairment.

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i Scope includes GSK's globally managed spend which is agricultural, forestry and marine derived. Globally managed spend covers the majority of our internal spend and expands across some of our third-party manufacturing network.